



SHOPA School, Home, & Office Products Association



Kids In Need *UPDATE*

A Program Of The SHOPA Foundation

Newark Resource Center To Open This Year



SHOPA members from New Jersey and surrounding states will want to mark their calendars for the June 5 reception to introduce the latest addition to the Kids In Need National Network of Resource Centers in Newark, New Jersey. Cocktails and hors d'oeuvres will be served from 5:30 - 7:00 p.m.

The Resource Center, located at 31 Evans Terminal Road in Hillside, will be open to teachers for the 2002-03 back-to-school season, with an official ribbon cutting ceremony taking place August 15. During the June reception, SHOPA members and others will be informed of the Center's progress, and encouraged to join the Center's Advisory Board.

"We are hoping that SHOPA members will embrace this Resource Center in the same generous way they have the other Centers across the nation," said Jack McElrone, J.J. McElrone Associates, Inc. Mr. McElrone, chair of the SHOPA Foundation Board of Directors, has taken a leadership role in organizing the Newark

facility. "We are looking for a sponsor for the Resource Center, as well as individuals in the tri-state area who are willing to become involved by serving on its Advisory Board, one of the most rewarding volunteer positions offered by the Foundation."

The Kids In Need Resource Center in Newark has, from the beginning, had strong support from Newark officials, who approached the SHOPA Foundation with the idea of opening a Resource Center. The Community Food Bank of New Jersey will partner with the SHOPA Foundation in operating the Kids In Need Resource Center.

The Newark facility marks the 11th Kids In Need Resource Center. Other Centers, which distribute free school supplies to children and teachers, are located in Atlanta, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, Minneapolis-St. Paul, Seattle, South Florida, and Washington, D.C. The SHOPA Foundation distributed \$34 million worth of donated school supplies through the Kids In Need Resource Centers in 2001. ■

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SHOPA Foundation
3131 Elbee Road
Dayton, Ohio 45439-1900 USA

Phone: 800-854-7467 or
937-297-2250

Fax: 937-297-7660 or
937-297-2254

OfficeMax Earns Prestigious Foundation Honor

In recognition of its generous support of the Kids In Need program, OfficeMax has been named as the Foundation's 2002 Educational Excellence honoree. The company will receive this prestigious award on Monday evening, November 11, at the fourth-annual Foundation Gala, held in conjunction with the International SHOPA SHOW in Atlanta, GA.

The retailer sponsors the Cleveland and Chicago Kids In Need Resource Centers, which provide free school supplies to impoverished children, and also supports several other programs that focus on young people's educational needs.

Reservations for the Gala dinner and congratulatory space in the *Honors Book* (a four-color, commemorative publication) are under way. Support your industry's charity and make a contribution to the educational well-being of our nation's children. Help OfficeMax celebrate its community involvement on November 11 from 6:00 - 10:00 p.m. at the Grand Hyatt Hotel, by completing the registration form on page 4.

As Award Gala proceeds benefit the Kids In Need program, this is an ideal opportunity to make a difference in the lives of so many children and teachers! ■

Foundation Developments

"Kids In Need" Empowers Students, Enhances Learning



Paul Bierhaus

Did you know that teachers spend \$530 annually in out-of-pocket expenses to provide basic classroom supplies to their students? For some, that figure skyrockets as high as \$2,000 per year, according to a SHOPA Foundation for Educational Excellence survey.

Increasingly, committed teachers throughout the nation feel compelled to open their wallets to off-set shrinking school budgets . . . to equip needy students with even the most necessary supplies, despite deficit situations, because otherwise, children do without.

You Can Help

SHOPA Foundation's Kids In Need donor initiatives help teachers and students rise above inadequate school budgets or family poverty, empowering them with essential classroom tools.

Kids In Need tax deductions are also available to both companies and individuals who donate needed products or funds.

Kids In Need Resource Centers generate "all the right stuff" - basic materials critical to everyday classroom learning - at no cost to educators, students or school districts. In 2001 alone, the Foundation distributed some \$34 million in school supplies.

Sadly, more-creative projects fostered by outstanding, above-and-beyond teachers are often not included in bottom-line school budgets. Yet passionate about their profession and committed to the young minds they feed, outside-the-box educators charge on undeterred, contributing their own funds rather than deprive students of exceptional learning experiences. The SHOPA Foundation also aids these creative teachers.

Why Not Donate Today?

Up to \$100,000 in grants, ranging from \$250 to \$1,000 each, are awarded annually by the Foundation to committed educators throughout the U.S. to keep innovative classroom projects alive.

Generous donations from SHOPA-member companies make the Foundation's teacher-relief programs possible. Tax deductions aside, donors enjoy positive community response while building a stronger workforce. But the real winners, of course, are our children. Go ahead. Help change a kid's life today! Call 800-854-7467 or 937-297-2250. ■



Kids In Need Focus - Teacher Grants

"Community Chemistry" Project Helps Students Connect To Environment

With funds awarded by the SHOPA Foundation Teacher Grants program, students at Clackamas High School in Milwaukie, OR, developed a strong sense of how chemistry relates to their everyday world. Sophomores, juniors, and seniors created experiments to determine the concentration of chemicals in the environment, drinks, and other water sources.

Project results appear on the science department's Web site. The Web page reports are the culmination of students' experiments about the importance or danger of the ion, and factors influencing their concentrations. An essential step toward building the project featured an experiment in which students developed their own procedures to test the effects of temperature or concentration on the rate of a chemical reaction.

Teacher Dan Robinette believes the value of the project for students is applying classroom learning to solve real-world problems outside of school. Students were also matched with

an adult mentor to develop connections between the course and possible science careers. ■

**"Community Chemistry"
Clackamas High School
Milwaukie, OR
\$1,000**



Committee Vows "Best-Ever" Silent Auction

The SHOPA Foundation's Silent Auction Committee will place special emphasis on variety and quality to assure its "best-ever" Silent Auction at the 2002 International SHOPA SHOW in Atlanta.

"We're asking SHOPA-member companies to contribute unique items that appeal to SHOPA SHOW attendees," offers Jane Urman, Staedtler, Inc., Foundation Board member and Silent Auction Committee chair. "That means items should be extraordinary, distinctive, special, and fun."

Donating "special items" that keep show-goers talking, Urman believes, creates extra attention for participating companies: "Every year, there seem to be certain items that grab people's attention, then a buzz starts around the SHOW floor - 'Have you seen . . .?' Everyone's always interested in who donated them."

It's not too early to send donations or silent-auction products to the SHOPA Foundation. Weekend getaways and sports memorabilia are enduringly popular, while jewelry and the latest electronic gadgets attract lots of bids, too!

"The purpose of the Silent Auction is to raise money for Kids In Need programs," Urman says. "We help support the initiatives that get school supplies into the hands of children who need them most. The silent auction is a total win-win event."

To donate, please complete the form below and fax to SHOPA Foundation ++1-937-297-2254. For additional information or to discuss your donation, contact Roxann Pinkney at 800-854-7467 or ++1-937-297-2250. ■

Silent Auction Donation Wish List

The Silent Auction Donation Wish List below identifies products and services that are popular with Silent Auction bidders:

Apparel/Accessories

- ▲ Golf shirts/Jackets/Sweaters
- ▲ Designer accessories
- ▲ Brief cases
- ▲ Handbags/Wallets
- ▲ Luggage

Celebrity Memorabilia

- ▲ Autographed photos of celebrities
- ▲ Autographed momentos
- ▲ Vintage posters

Electronics

- ▲ Answering machines
- ▲ Audio visual equipment
- ▲ CD Burner
- ▲ Cellular phones/Pagers

- ▲ Digital cameras/Camcorders
- ▲ DVD players/Disks
- ▲ Laptop computers
- ▲ PDAs/Digital organizers
- ▲ Portable CD players
- ▲ Printers/Scanners
- ▲ Televisions
- ▲ Video game systems

Event Tickets

- ▲ Concerts
- ▲ Sports
- ▲ Theater

Gift Ideas

- ▲ Beauty/Fragrance sets
- ▲ Clocks
- ▲ Collectable coins/Stamps

- ▲ Cooking classes
- ▲ Framed artwork
- ▲ Gift certificates
- ▲ Globes/Wall maps
- ▲ Gourmet baskets
- ▲ Licensed merchandise
- ▲ Movie memorabilia
- ▲ Spa/Massage packages
- ▲ Video games

Jewelry

- ▲ Cuff links
- ▲ Diamond jewelry
- ▲ 14K gold items
- ▲ Gemstones
- ▲ Jewelry Boxes
- ▲ Watches

Recreational Items

- ▲ Books
- ▲ Camping/Fishing equipment
- ▲ Golf clubs
- ▲ Sporting equipment/Lessons

Sports Collectibles

- ▲ PGA, LPGA
- ▲ NBA, NFL, NHL
- ▲ NASCAR, MLB

Travel/Vacation Getaways

- ▲ Time-share condos
- ▲ Vacation packages
- ▲ Airline tickets
- ▲ Hotel accommodations
- ▲ Miles/Points

Yes, I would like to donate to help impoverished kids!

Item #1: _____ Value: \$ _____

Item #2: _____ Value: \$ _____

I can't decide what to give. Please send me an invoice to me for a cash donation of \$ _____ to procure an item from the Wish List.

Contact Name: _____ Title: _____

Donor Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please fax this form to SHOPA Foundation Silent Auction at 937-297-2252. Please send item(s) to: SHOPA Foundation Silent Auction • 3131 Elbee Road • Dayton, Ohio 45439-1900 USA.

Yes, I Would Like To Support The SHOPA Foundation's Mission Of Recognizing, Promoting, And Supporting Initiatives That Foster Educational Excellence.

I am interested in helping in the following ways:

- Financial Contribution – Please accept my pledge of \$ _____.
 - Product Donation – Please contact me to discuss options and make arrangements.
 - Advisory Board – I would like to learn more about serving on the Advisory Board of a Resource Center.
 - Silent Auction – I wish to donate an item for the Silent Auction to benefit children served by Kids In Need.
 - “Best Practices Guide” – Please contact me about sponsoring the “Guide,” so I may distribute this resource to teachers in my local school district.
-
- 2002 Award Gala, honoring OfficeMax, Monday, November 11, 6:00 -10:00 p.m. at the Grand Hyatt Hotel in Atlanta, GA.



Gala Dinner Options:

Package #1: Two (2) tables at the Gala PLUS one *Honors Book* Emerald Page

- Tables for 10 . . . Price: \$9,000
- Tables for 8 . . . Price: \$7,800

Package #2: One (1) table at the Gala PLUS one *Honors Book* Emerald Page

- Table for 10 . . . Price: \$6,000
- Table for 8 . . . Price: \$5,400

Corporate Tables: Tables at the Gala Dinner.

- Table for 10 . . . Price: \$3,000 per table
 _____ Table(s) x \$3,000 each \$ _____
- Table for 8 . . . Price: \$2,400 per table
 _____ Table(s) x \$2,400 each \$ _____

Individual Seating: Reserve individual seats at the Gala Dinner.

- Price: \$300 per seat
 _____ Seats x \$300 each \$ _____

Dinner Options Subtotal \$ _____

Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Country: _____
 Phone: _____ Fax: _____
 Email: _____

Honors Book Opportunities* :

Send OfficeMax a special congratulatory message or ad in the *Honors Book*, a beautiful, glossy 4-color 8.5" x 11" book.

- Back Cover**** – 4-color, Cost: \$5,500 \$ _____
- Inside Front Cover**** – 4-color, Cost: \$5,000 \$ _____
- Inside Back Cover**** – 4-color, Cost: \$5,000 \$ _____
- Page 1**** (facing inside front cover)
 – 4-color, Cost: \$5,000 \$ _____
- Center Spread Front or Back****
 – 4-color, Cost: \$4,800 \$ _____
- Emerald Page** – 4-color, Cost: \$3,000 \$ _____
- Ruby Page** – 2-color, Cost: \$2,000 \$ _____
- Sapphire Page** – 1-color, Cost: \$1,000 \$ _____
- Half Page Horizontal** – 1-color, Cost: \$500 \$ _____
- Quarter Page Vertical** – 1-color, Cost: \$300 \$ _____
- Business Card** – 1-color, Cost: \$100 \$ _____

*NOTE: Companies and individuals purchasing *Honors Book* recognition space will be contacted by the SHOPA Foundation staff concerning artwork requirements and specifications.
 **Covers, Page 1, and Center Spread pages available on a first-come, first-served basis only.

Honors Book Subtotal \$ _____

GRAND TOTAL (Dinner and Honors Book) \$ _____

- Check is enclosed.**
 Make checks payable to: **SHOPA Foundation for Educational Excellence.**
- Send Invoice for selection(s) as indicated.**
- I will not be able to participate, but wish to make a contribution to the SHOPA Foundation, which will be acknowledged in the Honors Book, in the amount of \$ _____.**

NOTE: The SHOPA Foundation for Educational Excellence is a recognized 501(c)(3) charity founded in 1995. Contributions to the SHOPA Foundation are tax deductible to the greatest extent allowed by law.

Fax or mail this form to: the SHOPA Foundation for Educational Excellence • 3131 Elbee Road • Dayton, OH 45439-1900 USA • Fax: ++1-937-297-7660 or ++1-937-297-2254