



SHOPA School, Home, & Office Products Association



Kids In Need UPDATE

A Program Of The SHOPA Foundation

HIA And SHOPA Foundation Team Up For Kids And Teachers



The Kids In Need Resource Centers and the Kids In Need Teacher Grants program are benefiting from an agreement between the SHOPA Foundation and the Hobby Industry Association (HIA). The HIA Foundation Inc. will donate \$50,000 over the next three years to the SHOPA Foundation to support craft education for youth. The contribution is earmarked for the Kids In Need Resource Centers and Teacher Grants initiatives.

Proceeds in the amount of \$15,000 from the HIA golf outing on January 26 were presented to the SHOPA Foundation's executive director, Scott Walters, by Pat Koziol, executive director of HIA. The golf outing preceded the opening of the 61st Annual HIA Convention & Trade Show, which was held in Anaheim, California. For the second time, the SHOPA Foundation harvested product from exhibitors at the HIA Convention & Trade Show. Nearly 60 pallets of product were donated to Kids In Need Resource Centers.

Besides donating product, HIA member companies will be given the opportunity to demonstrate their craft products at teacher workshops to be held at several Resource Centers. HIA members may also sponsor the Teacher Grants program, providing grant applications to their teacher customers and submitting ideas for projects to be included in the Best Practices Guide, a lesson plan resource that is distributed to teachers nationwide.

Kids In Need Resource Centers provide free school supplies and craft products to students and teachers in ten U.S. cities. More than \$33 million worth of product was distributed in 2001. The Kids In Need Teacher Grants program funds innovative classroom projects ranging from \$250 to \$1,000. More than \$90,000 in grants was awarded in 2001. ■

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SHOPA Foundation
Donation Form

SHOPA Foundation
3131 Elbee Road
Dayton, Ohio 45439-1900 USA

Phone: 800-854-7467 or
937-297-2250

Fax: 937-297-7660 or
937-297-2254

"Heroes of 9-11" Funds Distributed

The SHOPA Foundation's "Heroes of 9-11" campaign collected cash contributions of \$11,867, which were distributed to relief funds in New York City, Washington, D.C., and Somerset County, Pennsylvania. One hundred percent of the funds collected were designated for college scholarships for the dependents of those killed in the September 11 attacks.

The Foundation Executive Committee authorized disbursement of the funds to the following organizations: the Heroes of New York Scholarship Foundation, which assists the children of police, firefighters, and emergency service workers who lost their lives in the rescue efforts at the World Trade Center; the New York State World Trade Center Relief Fund, which helps the children of civilians who lost their lives because

of the attack on the World Trade Center; and the September 11, 2001 Children's Fund, Inc., which aids the children of those who lost their lives because of the attack on the Pentagon and the United Flight 93 crash in Pennsylvania.

Product donations made to the "Heroes of 9-11" campaign have been distributed to schools in the immediately affected areas as well as to schools served by the ten Kids In Need Resource Centers. Drawing and writing about fears and feelings, in addition to talking, are effective ways children cope with trauma. ■

 **Kids In Need**
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2001 SHOPA Foundation Honor Roll

Cash Contributions From January 1, 2001 To December 31, 2001, Categorized By Cumulative Total Since 1995

Golden Rule (\$100,000 and Above)

3M
Mead Consumer and Office Products
Target Stores

School Board (\$75,000 to \$99,000)

Superintendent (\$50,000 to \$74,999)

Ames Department Stores, Inc.
Coca-Cola Company
Office Depot
OfficeMax Inc.

Principal (\$25,000 to \$49,999)

Manco, Inc.
NORCOM
Staedtler, Inc.
White Castle

Summa Cum Laude (\$15,000 to \$24,999)

Binney & Smith, Inc.
Fred Meyer
Georgia-Pacific Corporation
Sav-On Office Supplies

Magna Cum Laude (\$7,500 to \$14,999)

BMW of North America LLC
Class Case, Inc.
It's Academic
Ketchman-Wolf Associates, Inc.
Sebaly, Shillito, and Dyer
The Walter Muller Foundation
United Supply Corporation

Cum Laude (\$5,000 to \$7,499)

Dick & Bette Jo Bere
Pentel of America Ltd.
Pilot Pen Corporation of America

Dean's List (\$2,500 to \$4,999)

Better Office Products, Inc.
BIC Consumer Products, USA
Mr. Paul Bierhaus
EK Success Ltd.
FiberMark, Inc.
Harry & Ann Frankel
Goldner Family Philanthropic Fund
Moen Incorporated
Portu-Sunberg & Associates, Inc.
Replogle Globes, Inc.*
The Charles Schwab Corporation Foundation

Senior (\$1,500 to \$2,499)

A.I.P. Products - Quick Find*
Elmer's Products, Inc.
FedEx Services
Mr. & Mrs. Vince Glossip
Horizon Marketing Concepts, Inc.
J.L. Buchanan, Inc.
J.J. McElrone Associates, Inc.
Keystone Reps, Inc.
Master Mfg. Co. Inc./Master Caster
Retail Merchandiser
Starr & Tom Miller
National Design Corporation
Mr. Al Nelson

Junior (\$500 to \$1,499)

Advantus Corporation*
Artistic Office Products
Azimuth Inc.
B & R Plastics
Ms. Shannon Carter
Cleveland Chapter of the Ohio Credit Union League

Mr. David Covitz*
Mr. Ray Denison*
Mr. Paul Donahue
Mr. & Mrs. Bill Douthit
Dayton Area School Employees Federal Credit Union
ECRM*
Everett Pad & Paper*
George F. Cram Company
Ms. Marlene Goldman
Globe Chemical Ind. Co. Greenbrier/Scintex
Ms. Linda Henderson
Mr. Steven Jacober*
Mr. & Mrs. John E. Johnson, Jr.
KAZ Company, Inc.
Lally Landscaping*
Ms. Kalok Lo
Ms. Candace Mailand
M*A*S Marketing Network
Ms. Nancy A. McElrone
Ms. Michele Miladinov
New Avenue Industries Inc.*
Order Center Industrial Corporation*
Mr. Jeff Sellers
Mr. Dave Smith
Standard Register
Mr. & Mrs. Michael Stanga
The Creative Network Inc.*
Mr. & Mrs. Brian Vulpitta
Mr. Scott Walters*
Mr. Donald M. Zucker

Sophomore (\$250 to \$499)

ACCO Brands
Ms. Gayle Andrews
Brady, Ware & Schoenfeld, Inc.
Charitable Gift Fund
Ms. Carm Crawford
Ms. Penny Hawk*
Bob & Doris Hull
Ms. Paula Jagemann*
Marketing And Sales Services
Mr. & Mrs. David J. McMinn
Nicker Color Co., Ltd.*
Prime Printing
Sanford
Studio RTA
Mr. John Sidgmore
Tops-Off Products Group
Mr. & Mrs. Michael J. Vogel

Freshmen (Up to \$250)

Mr. Charles Abbate
Mr. Jeff Ackenberg
ALBA SRL
Alvarez Associates*
American Pin*
Ms. Dee Andrews
Ms. Mandi Arnold
Art Educators of Iowa*
Mr. Frank Beltran
Mr. Steve Bierly
Ms. Amy Bluestone
Mr. & Mrs. David Brous
Mr. Jim Brush
Mr. Gregg Carlson
Ms. Terri Clair
Mr. Robert N. Clark
Humberto & Dora Collado
Ms. Doris Condron*
COPA*
Dr. Ron Costello
Dampal Enterprise Co., Ltd.*
Mr. G. Michael Dies
Ms. Emilie DiTizio

eCommerce Industries, Inc.*
Mr. Ron Edwards
Mr. Michael B. Engdall
Engel Sales & Marketing
Ms. Jill Escoto
Ms. Amy Falkowski
Ms. Lin Favour*
Mr. Dave Foor
Ms. Diana French
Fun Logic
Jim & Terri Gabringer
Global Marketing & Management, Inc.*
Mr. Stephen Gould
Ms. Shira Grabenstein
Great Fortune
Ms. Christy Hawley
Mr. & Mrs. Bill Heinrich
Hua Ching Manufacturing Co. Ltd.*
Ms. Ellen Hughes
Industrias Danpex, SA de CV
Mr. Ron Jenutis
John Motley Associates
Mr. Dan Jones
Mr. Gary Jones
J. Spargo & Associates, Inc.
Ms. Annemarie Kahl
Mr. Michael Kane
Ms. Tracy Kastning
Komtrak Looseleaf*
Mr. Jack Kondos*
Ms. Sandra Larsen
Ms. Lori Larson
L. Craven & Sons
Ms. Marcia Linklater
London-Reed Associates, Inc.
Madden & Associates, Inc.
Mr. Joe Madormo
Mr. Neilwantie Mahabie
Mr. Paul Mashington
Mr. Charles McCready
Mr. Brian McElrone
Mr. Rick McEttrick
Nita Leland Studio*
Mr. Paul Nizzere
Mr. Dan Perella
Ms. Danielle Parilla
Ms. Geetha Pathapati
Mr. Jeff Pavic
Mr. Dan Perella
Ms. Roxann Pinkney
Ms. Bonnie Roed
Mr. Jeff Rosen
Ms. Pat Rosen
Rule Tech Industrial Ltd.
Mr. Wally Schubel
Smead Manufacturing Company
Mr. Richard Stanley
Mr. Dan Sullivan
Ms. Raschelle Swindle
The Godfrey Group
Torenco
Mr. Brian Votaw
Mr. Paul Washington
Wet Pet
Mr. Frank Wilson
World Trend, Inc. ■

*Includes donation to "Heroes of 9-11" campaign.

This list contains active contributors for the year 2001 only. We apologize if your name was omitted. Please call Jeff Sellers at ++1-937-297-2250 to update our records.

Foundation Developments

Freight Charges Are A Challenge



Scott Walters

All product donations, but especially large donations, present the challenge of covering the cost of moving the product to the ten Kids In Need Resource Centers.

With the assistance of donors, we negotiate very favorable rates to have product shipped from several different distribution points nation wide to the Kids In Need Resource

Centers in Atlanta, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, Minneapolis-St. Paul, Seattle, South Florida, and Washington, D.C. We also work with the donor to ensure that the product will be shipped in the most efficient manner possible.

With your help, we can raise the money to place product where it is needed most - into the hands of the 500,000 children we serve. Please consider a generous donation to specifically assist with the \$30,000 in freight charges needed for distribution of an upcoming donation. For your convenience, a donation form is provided on page 4 of the *Update*.

The SHOPA Foundation has been able to keep administrative costs to a minimum – 7% — but we face the same challenge as most companies do of procuring reasonable shipping rates. In 2001, we provided more than \$30 million worth of school supplies to children most in need. This year, we anticipate

distributing even more. This means freight charges will continue to be a major challenge.

Donations from SHOPA member firms have been a great resource in offsetting these costs. The Foundation is most appreciative of your cash contributions and asks that you continue to support the Kids In Need Resource Centers, a program that is truly making a difference in the lives, and in the educations, of hundreds of thousands of children. ■

Thank you doesn't seem enough to say. Kids In Need is a wonderful program and so many students will be helped. I wish you could have seen the faces of my students light up this morning when I passed out notebooks, pencils, and pens. When students feel pride and self-worth, it makes a world of difference in their studies.

I would like to know how I can repay the organization by way of volunteering or any other chore that you may need assistance with in the future.

Thank you,
Natalee Castor
Mary B. Martin Academy, Cleveland, OH

College Scholarship Applications Deadline Is April 1

If you are a SHOPA member company employee with a college bound son or daughter, you can apply for tuition assistance from the SHOPA Foundation for Educational Excellence. For the second year, the SHOPA Foundation is making college scholarships available to dependents of SHOPA member company employees. The Scholarship Program Administrators must receive applications by April 1, 2002.



Seven scholarships are available for the 2002-03 school year. The John E. Johnson Scholarship in the amount of \$10,000 will be awarded to one student who is currently a high school senior or a college freshman, sophomore, or junior. The scholarship is renewable for the number of years normally required to receive a bachelor's degree. The scholarship, usually available every fifth year, is again available this year because last year's recipient graduates from college in 2002 and will not be applying to renew the award.

Six renewable scholarships in the amount of \$2,500 each are also available. The applicants may be high school seniors or college freshmen, sophomores, or juniors.

Employees from SHOPA member companies outside the U.S. are eligible to apply, but the student must attend an accredited, nonprofit college, university, or vocational technical school in the United States.

You may call Scholarship Program Administrators at ++1-615-320-3149 to request an application. ■

Kids In Need Focus - Teacher Grants

"Sketch And Learn," Paul Ecke Central School, Encinitas, CA – \$500

A Kids In Need Teacher Grant purchased the sketchbooks and colored pencils used by Elaine Treadwell's first grade class to "Sketch and Learn." The California students made sketches of the sites they visited and explored during trips to the Stephen Birch Aquarium, Cottonwood Creek Earth Day Beach Cleanup, and the Elfin Forest.

"When children take sketchbooks out into 'the real world,' they become more serious students and careful observers of nature and the world around them," reports Ms. Treadwell. "It is amazing to watch the calm, inner focus and introspection that emerges in a form of learning not often seen in the classroom. Student self-esteem is enhanced, and they truly love working in their sketchbooks!"

The students seem to agree with this assessment. First grader Alyna Lam wrote, "I feel happy when I have my sketchbook. We learned a lot when we got our sketchbook. I learned to look and observe."

Ms. Treadwell believes the project reinforces a child's natural curiosity, inclination for discovery, investigation of ideas, and

encourages them from an early age to function as researchers and naturalists. "Their enthusiasm for sketching, eagerness to share their work, and accomplishment of many [curriculum] standards is proof of the success of this project," she explained. ■



Students are engrossed in sketching at the Elfin Forest.

SHOPA Foundation Donation Form

Amount: \$1,000 \$2,500 \$5,000 Other \$ _____

Name: _____ Title: _____

Company Name (if corporate donation): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

How should the donor's name be listed on the SHOPA Foundation's Honor Roll?: _____

Payment Type: Check is enclosed. (*Make checks payable to SHOPA Foundation for Educational Excellence*)

Send invoice to the above address. Credit Card MasterCard American Express VISA

Card Number: _____ Exp. Date: _____

Name On Card: _____ Signature: _____

Fax or mail this form to: the SHOPA Foundation for Educational Excellence • 3131 Elbee Road • Dayton, OH 45439-1900 USA • Fax: ++1-937-297-7660 or ++1-937-297-2254