



SHOPA School, Home, & Office Products Association



Kids In Need *UPDATE*

A Program Of The SHOPA Foundation

Win A 2003 Ford Thunderbird



The annual Kids In Need Luxury Car Raffle is underway, and a 2003 Ford Thunderbird is the coveted prize! Feel the thrill of driving this “new classic” while supporting the Kids In Need program of the SHOPA Foundation for Educational Excellence.

- ▲ Tickets are only \$100 each.
- ▲ Sales limited to 2,000 tickets.
- ▲ Complete the form on page 2 and include your payment information. Then either mail or fax the form to the SHOPA Foundation. You will receive a confirmation letter in the mail with your ticket number. Ticket numbers are not issued until payment is received.
- ▲ All ticket requests and payments must be received at the SHOPA Foundation by 5:00 p.m. (EDT) on Thursday, May 29, 2003.
- ▲ The drawing, conducted by an independent auditor, will be held on Friday, May 30, 2003, at SHOPA. The winner will be notified immediately by phone, and the winner’s name will then be posted on the SHOPA Foundation’s Web site, www.kidsinneed.net.

You may buy as many tickets as you wish in your own name. Buy one in the name of your spouse, son, daughter, or grandchild. Buy one as a gift for a special friend or as a bonus for an especially productive employee. All proceeds will benefit the SHOPA Foundation and its Kids In Need program, which includes:

- ▲ **Kids In Need Resource Centers** – a national network of 11 stores where teachers shop for free school supplies to give to their economically disadvantaged students and to equip their urban classrooms.
- ▲ **Kids In Need Teacher Grants** – a program that awards funds to teachers for innovative classroom projects and publishes the *Best Practices Guide* in order to share those exceptional ideas with other educators.

For more information about the Kids In Need Luxury Car Raffle and the SHOPA Foundation, visit our Web site at www.kidsinneed.net, call 800-854-7467 or ++1-937-297-2250, or email jeffs@shopa.org.

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SHOPA Foundation
3131 Elbee Road
Dayton, Ohio 45439-1900 USA

Phone: 800-854-7467 or
937-297-2250

Fax: 937-297-7660 or
937-297-2254



Foundation Developments From The Foundation Chair



Jane Urman

Americans Respond To Business' Social Activism

Americans expect corporations to take an active role in addressing the social needs of their communities. This is a finding of the 2002 Cone Corporate Citizenship Study, the latest research in Cone's nine-year longitudinal study on Americans' attitudes towards companies that support social issues.

Highlights from this most recent study also include:

- ▲ 86% of Americans say that in light of the Enron collapse and WorldCom financial situation, it is more important than ever for companies to be socially responsible
- ▲ 76% of consumers report they are likely to boycott a company's products or services if they were to find out about that company's negative social practices
- ▲ 84% of consumers say they would be likely to switch brands to one associated with a good cause, if price and quality are similar
- ▲ 86% of Americans want companies to tell them how they are supporting social causes

Cone's most recent report states that cause programs have a significant influence as consumers cultivate long-term relationships with brands and develop into faithful advocates. More than seven in ten consumers surveyed say a company's commitment to causes is important when they decide which products and services to recommend to others.

In this issue of the *Kids In Need Update*, we have provided information about several ways your company can make our programs your company's social cause. Here is a quick overview of how you can become involved with the SHOPA Foundation and demonstrate to your customers that you are involved in resolving social problems:

- ▲ Make cash and product donations to Kids In Need year round
- ▲ Commit to a workplace giving campaign which will inform your employees of your involvement and serve to engage them personally in Kids In Need
- ▲ Donate items to the Silent Auction, which adds revenue to the Foundation
- ▲ Buy tickets for the Kids In Need Luxury Car Raffle and sell tickets to employees and friends
- ▲ Sponsor copies of the *Best Practices Guide* to be distributed to local teachers at \$10 each.
- ▲ Participate in special events offered by the Foundation, such as the SHOPA Foundation Award for Educational Excellence Gala and the Golf Outing, at this year's International SHOPA SHOW
- ▲ Volunteer for a Foundation Committee or Resource Center Advisory Board or lend a hand at a Resource Center or Foundation event

To discuss your company's involvement with the SHOPA Foundation, please contact Scott Walters, executive director, at 800-854-7467 or ++1- 937-297-2250 or by email at scottw@shopa.org. ■

Help Kids In Need And Win A 2003 Ford Thunderbird

Continued from page 1

Yes, I Have A Passion To Help Kids In Need!

I would like to purchase _____ (QTY) 2003 Ford Thunderbird Raffle Ticket(s) @ \$100 each = \$ _____

Payment: Check Money Order (Payable: SHOPA Foundation) Credit Card Information*: VISA MasterCard AMEX

Account Number: _____ Expiration Date: _____

Signature: _____ Name: _____

Company (optional): _____ Address: _____

City: _____ State: _____ Zip: _____

Work Telephone: _____ Home Telephone (required): _____

Fax: _____ Email: _____

*A service fee of 2.2% will be assessed for all VISA and MasterCard transactions and 3.2% will be assessed for all American Express transactions.

The SHOPA Foundation Must Receive Ticket Payment No Later Than 5:00 p.m. On Thursday, May 29, 2003.

Fax: ++1-937-297-2252 Or ++1-937-297-2254

Mail: Kids In Need Charity Raffle, c/o The SHOPA Foundation, 3131 Elbee Rd., Dayton, OH 45439-1900 USA

Resellers Sold On Kids In Need

The SHOPA Foundation depends on the involvement of SHOPA member companies and other corporations and individuals who devote funds, product, time, brain power, and human resources to the Kids In Need program. All membership classes of SHOPA are represented on our list of donors.

Resellers are among our most generous contributors. Resellers are clearly sold on Kids In Need.

Jo-Ann Stores, Inc.

Jo-Ann Stores, Inc., a Hobby Industry Association member company, was a regional sponsor of the Kids In Need Teacher Grants program in 2002. In 2003, they are committed to a national sponsorship of the program, distributing grant applications to teachers from all 970 of their outlets. *Honor Roll Category: Superintendent*

Eckerd Corporation

For the past three years, Eckerd Corporation has supported Kids In Need by donating product. Through this arrangement, thousands of dollars of a wide variety of merchandise have been contributed, adding to the value of each teacher's visit to the Resource Centers.

Kroger Co.

Four divisions of the Kroger Co. participate in the Kids In Need program. **Fred Meyer** in the Western Region has sponsored the Teacher Grants program since its inception in 1997. Fred Meyer donates product to an independent free store for teachers in Portland, OR, that is associated with Kids In Need. In Indianapolis, Kroger was instrumental in establishing an independent store with which Kids In Need is associated, and in Cincinnati, they maintain a strong presence through product and fund donations and participation in a "Push for Pencils" campaign. In Atlanta, the Kids In Need Resource Center has been the recipient of Kroger support since its opening in 1998. *Honor Roll Category: Principal*

Office Depot

As sponsor of the South Florida Kids In Need Resource Center, Office Depot has donated funds, product, shelving and fixturing, and human resources to the program. Office Depot associates volunteer their time stocking shelves and helping teachers in other cities as well. Office Depot was the recipient of the SHOPA Foundation Award for Educational Excellence in 2000. *Honor Roll Category: Golden Rule*

OfficeMax, Inc.

OfficeMax is the sponsor of Kids In Need Resource Centers in Cleveland and Chicago. Funds, product, design of the retail spaces, and human resources have been committed to the program since 2001. OfficeMax was the recipient of the 2002 SHOPA Foundation Award for Educational Excellence. *Honor Roll Category: Golden Rule*

Price Less Drug Stores, Inc.

As sponsor of the Kids In Need Teacher Grants program, Price Less Drug Stores has made the grant applications available to teachers in the Sacramento, CA, area since 1999.

Sav-On Office Supplies

Sav-On Office Supplies has sponsored the Kids In Need Teacher Grants program since 1999. Sav-On distributes applications from its 40 outlets and holds special teacher appreciation days at which *Best Practices Guides* are given away. In 2002, Sav-On conducted an in-store customer participation campaign, raising additional funds for the Kids In Need program. *Honor Roll Category: Principal*

ShopRite Supermarkets

In 2002, ShopRite became the sponsor of the Newark Kids In Need Resource Center, expanding the involvement they already had with our non-profit partner, the New Jersey Food Bank. *Honor Roll Category: Principal*

Staples, Inc.

Staples is a contributor of funds and product to Kids In Need, as well as a sponsor of the "Push for Pencils" campaign for the Resource Center in Cincinnati. Staples has made major financial contributions to help ensure that freight and administrative costs are satisfied. *Honor Roll Category: Dean's List*

Target Stores

In 1999, Target partnered with the SHOPA Foundation to open a Kids In Need Resource Center in Minneapolis-St. Paul and has had ongoing involvement with donations of funds, shelving and fixturing, product, equipment, and human resources. Target Stores has also assumed the sponsorships of Resource Centers in Atlanta, Los Angeles, and Detroit. Target was the 2001 recipient of the SHOPA Foundation Award for Educational Excellence. *Honor Roll Category: Golden Rule*

United Stationers

For the past two years, United Stationers has made product donations totaling more than \$10 million to the Kids In Need program. The voluminous donations of various school supplies and office products have been distributed to all 11 Kids In Need Resource Centers, as well as to a number of independent free stores for teachers throughout the U.S. with which the Foundation is associated.

United Supply Corporation

United Supply Corporation donates tens of thousands of dollars a year in product to the Kids In Need Resource Centers. In 2002, United Supply was instrumental in establishing the Newark Resource Center, contributing product and human resources to our newest endeavor. The corporation makes a generous annual financial contribution to the program as well. *Honor Roll Category: Magna Cum Laude* ■

SHOPA Foundation For Educational Excellence

Honor Roll

Cash contributions and pledges made between January 1, 2002, and December 31, 2002, by the companies and individuals listed below helped to equip more than 700,000 children and more than 50,000 teachers with supplies needed to optimize the educational experience.

Many of those listed have been involved with the SHOPA Foundation since its inception in 1995, but the growth of the Foundation continues because every year, every month, every week, additional companies inside and outside the school supplies and office products industry realize the value of providing tools for classroom excellence.

The Honor Roll is categorized by cumulative total since 1995. We thank the following companies and individuals for the vision they share with the Foundation and the action they have taken to make that vision a reality for kids in need.

Golden Rule (\$100,000 & Above)

- ▲ 3M
- ▲ MeadWestvaco
- ▲ OfficeMax, Inc.
- ▲ Target Stores

School Board (\$75,000 To \$99,000)

- ▲ The Coca-Cola Company

Superintendent (\$50,000 To \$74,999)

- ▲ Ames Department Stores, Inc.
- ▲ Office Depot
- ▲ White Castle

Principal (\$25,000 to \$49,999)

- ▲ Ms. Shannon Carter
- ▲ Fred Meyer
- ▲ Henkel Consumer Adhesives, Inc.
- ▲ NORCOM
- ▲ Sav-On Office Supplies
- ▲ ShopRite Supermarkets
- ▲ Staedtler, Inc.
- ▲ World Vision, Inc.

Summa Cum Laude (\$15,000 To \$24,999)

- ▲ Binney & Smith, Inc.
- ▲ BMW of North America LLC
- ▲ The Bruening Foundation
- ▲ Georgia-Pacific Corporation
- ▲ HIA Foundation Inc.
- ▲ Ketchman-Wolf Associates, Inc.

Magna Cum Laude (\$7,500 To \$14,999)

- ▲ Dick & Bette Jo Bere
- ▲ GE Lighting (Elfun)

- ▲ JoAnn Stores, Inc.
- ▲ Pilot Pen Corporation of America
- ▲ Sebaly, Shillito, and Dyer
- ▲ United Supply Corporation

Cum Laude (\$5,000 To \$7,499)

- ▲ Better Office Products, Inc.
- ▲ FiberMark, Inc.
- ▲ Harry & Ann Frankel
- ▲ Goldner Family Philanthropic Fund
- ▲ Master Mfg. Co. Inc./Master Caster
- ▲ Moen Incorporated

Dean's List (\$2,500 To \$4,999)

- ▲ Mr. Paul Bierhaus
- ▲ Mr. & Mrs. Bill Douthit
- ▲ Dayton Area School Employees Federal Credit Union
- ▲ EK Success Ltd.
- ▲ GBC Office Product Group
- ▲ GE Medical (Elfun)
- ▲ Starr & Tom Miller
- ▲ Replogle Globes, Inc.
- ▲ Staples, Inc.
- ▲ S&W Manufacturing

Senior (\$1,500 To \$2,499)

- ▲ Ms. Anne Bannister
- ▲ The Creative Network, Inc.
- ▲ Elmer's Products, Inc.
- ▲ George F. Cram Company
- ▲ Horizon Marketing Concepts, Inc.
- ▲ J.J. McElrone Associates, Inc.
- ▲ Kaiser Permanente
- ▲ Keystone Reps, Inc.
- ▲ Miller-Valentine Walsh Fund
- ▲ National Design Corporation
- ▲ Mr. Al Nelson
- ▲ Standard Register
- ▲ State Farm Insurance

Junior (\$500 To \$1,499)

- ▲ Mr. Charles and Ms. Karen Abbate
- ▲ ACCO Brands
- ▲ Accessory Network
- ▲ American Express Business Svcs.
- ▲ American Studio
- ▲ Anne and Sherman Farnham
- ▲ Cleveland Chapter of the Ohio Credit Union League
- ▲ CorePlus Federal Credit Union
- ▲ Mr. David Covitz
- ▲ Delphi Automotive Systems
- ▲ Mr. Ray Denison
- ▲ Eldon

- ▲ Mr. Michael and Ms. Ellen Feuer
- ▲ First Matter LLC
- ▲ Ms. Marlene Goldman
- ▲ Ms. Linda Henderson
- ▲ The Hunt Corporation
- ▲ Mr. Steven Jacober
- ▲ Mr. & Mrs. John E. Johnson
- ▲ Ms. Kalok Lo
- ▲ Lovett International, Inc.
- ▲ M*A*S Marketing Network
- ▲ Ms. Michele Miladinov
- ▲ North Coast Medi-Tek, Inc.
- ▲ Mr. Jeff Sellers
- ▲ Mr. Dave Smith
- ▲ Studio RTA
- ▲ Tombow
- ▲ U.S. Stamp and Sign/Porelon
- ▲ Mr. & Mrs. Brian Vulpitta
- ▲ Mr. Scott Walters

Sophomore (\$250 To \$499)

- ▲ Mr. Andrew Albert
- ▲ Ms. Gayle Andrews
- ▲ Mr. & Mrs. David Brous
- ▲ Mr. Jim Brush
- ▲ Ms. Carm Crawford
- ▲ Jim & Terri Gabringer
- ▲ Ms. Penny Hawk
- ▲ Ms. Paula Jagemann
- ▲ Royal Consumer Products

Freshman (Up To \$250)

- ▲ Mr. Jeff Ackenberg
- ▲ Ms. Jessica Aguillon
- ▲ Ms. Dee Andrews
- ▲ Anonymous
- ▲ Ms. Mandi Arnold
- ▲ Ms. Rebecca Bixler
- ▲ Bryant Associates, Inc.
- ▲ Mr. Robert and Mrs. Nancy Bunt
- ▲ Carl Renda & Associates
- ▲ Mr. Tom Caulfield
- ▲ Ms. Laurie Clark
- ▲ Mr. Sean and Ms. Mary Clark
- ▲ Ms. Doris Condron
- ▲ Cosgrove Sales, Inc.
- ▲ Dr. Ron Costello
- ▲ Dampal Enterprise Co., Ltd.
- ▲ Mr. Brad Demsky
- ▲ Ms. Kelly Echevarria
- ▲ Ms. Amy Falkowski
- ▲ Ms. Lin Favour
- ▲ Mr. Dave Foor

- ▲ Ms. Diana French
- ▲ The Godfrey Group
- ▲ Ms. Jessica Goursolas
- ▲ Hansa Ind. Corp.
- ▲ Ms. Christy Hawley
- ▲ Mr. James Hawley
- ▲ Mr. & Mrs. Bill Heinrich
- ▲ Mr. Michael K. Hehir
- ▲ The Highlands Group
- ▲ Mr. Donald R. Houser, CLU
- ▲ Ms. Ellen Hughes
- ▲ Mr. Dan Jones
- ▲ Ms. Mildred Kilheffer & Ms. Sarah Burton
- ▲ Ms. Frances C. Lauter
- ▲ Mr. Bernard Lerner and Mrs. Roberta Lerner
- ▲ Licken Ind. & Trading Company, Ltd
- ▲ Mr. Peter Lindley
- ▲ Ms. Marcia Linklater
- ▲ M.R. Products Corp.
- ▲ National Office Supply
- ▲ Palm Stationary Manufacturers (PTY) Ltd
- ▲ Ms. Geetha Pathapati
- ▲ Pathmark Stores Inc.
- ▲ Mr. Jeff Pavic
- ▲ Mr. Ronald and Mrs. Nancy Pennick
- ▲ Ms. Roxann Pinkney
- ▲ Plus Vision Corp. of America
- ▲ Mr. John and Mrs. Sarah Pollock
- ▲ Polyconcept USA, Inc.
- ▲ Q. Marketing
- ▲ Mr. Larry Rhodes
- ▲ Ms. Pat Rosen
- ▲ Ms. Colleen Ross
- ▲ Mr. Alan D. Rozinski
- ▲ S&C Trading Limited
- ▲ Sam Panama Trading Company
- ▲ Scholls, Inc.
- ▲ Sony - Latin America
- ▲ Mr. Leon S. Steinberg
- ▲ Mr. Walter Smith & Mr. Alex Crutchfield
- ▲ Mr. Michael and Mrs. Leslie Stanga
- ▲ Mr. Dan Sullivan
- ▲ Supplier Systems Corporation
- ▲ Ms. Raschelle Swindle
- ▲ Top Flight, Inc.
- ▲ US Toy Co./Creative Playthings
- ▲ Vanguard Marketing Group
- ▲ In Memory of Jimmy Varney
- ▲ Mr. Todd and Mrs. Susan Vernon
- ▲ Mr. Ed Walper
- ▲ The Wiremen's Credit Union ■

Grants Program Will Reach Teachers Nationwide In 2003

Jo-Ann Stores Expands Its Sponsorship.

Jo-Ann Stores Inc. is expanding its involvement with the Kids In Need Teacher Grants to include all stores nationwide in the program.

Jo-Ann Stores sponsored the program last year for the first time, making applications available in 179 outlets in ten states. Teachers were quite responsive to their involvement; nearly 30% of the applications funded came from Jo-Ann Stores. Their sponsorship of the program comes as a result of a partnership between the SHOPA Foundation and the Hobby Industry Association (HIA) Foundation. Jo-Ann Stores is an HIA member company.

Dean Mitchell, Ultra-Optix, Inc. and chair of the Teacher Grants Committee, says he and the other members of the Committee welcome the expansion. "It has been a goal since the program began in 1997, to make applications available to teachers in all 50 states. We are ready to seize this opportunity.

"Jo-Ann Stores fits well with this program because of our mutual interest in supporting creativity in the classroom. The Teacher Grants program enhances their involvement."

Jo-Ann Stores' headquarters is located in Hudson, Ohio. They have 970 stores nationwide, including Jo-Ann Fabrics & Crafts stores and the new Jo-Ann etc. mega-stores.



Jo-Ann Stores joins three other retailers and four credit unions as sponsors of the program. Other sponsors include Fred Meyer, Sav-On Office Supplies, and Price Less Drug Stores, all SHOPA-member companies. Other sponsors are the Dayton Area School Employees Federal Credit Union, Northern Kentucky Educator's Federal Credit Union, CorePlus Federal Credit Union, and the Cleveland Chapter of the Ohio Credit Union League.

Teacher applicants are eligible to receive grants of \$250 to \$1,000 for innovative classroom projects. Up to \$100,000 will be awarded. The deadline for the 2003 grant applications is September 30. Descriptions of the previous year's winning projects are made available to teachers through the *Best Practices Guide*, a lesson plan resource for teachers. The *Guide* is also available on the Foundation's Web site at www.kidsinneed.net.

To learn more about becoming a sponsor of the Kids In Need Teacher Grants program, contact Scott Walters, SHOPA Foundation executive director, at 800-854-7467 or ++1-937-297-2250. ■

SHOPA Foundation Donation Form

Amount: \$1,000 \$2,500 \$5,000 Other \$ _____

Name: _____ Title: _____

Company Name (if corporate donation): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

How should the donor's name be listed on the SHOPA Foundation's Honor Roll?: _____

Payment Type: Check is enclosed. (*Make checks payable to SHOPA Foundation for Educational Excellence*)

Send invoice to the above address. Credit Card Information*: VISA MasterCard American Express

Card Number: _____ Exp. Date: _____

Name On Card: _____ Signature: _____

*A service fee of 2.2% will be assessed for all VISA and MasterCard transactions and 3.2% will be assessed for all American Express transactions.

Fax or mail this form to: the SHOPA Foundation for Educational Excellence • 3131 Elbee Road • Dayton, OH 45439-1900 USA • Fax: ++1-937-297-7660 or ++1-937-297-2254

Best Practices Guide Is A Perfect Community Service Premium

Your company can directly impact the quality of education in its community with the distribution of the 2003-2004 *Best Practices Guide*. The third edition of the *Guide*, a collection of grant winning classroom projects, is available from the SHOPA Foundation. A unique and useful premium for teachers, the *Guide* contains 165 lesson plans from all subject areas, grades K-12.

The book includes classroom projects culled from the Kids In Need Teacher Grant recipients and craft projects from the Hobby Industry Association (HIA) Foundation, co-publisher of the *Best Practices Guide*.

“The Teacher Grants program provides a short-term remedy for teachers by funding classroom projects, and that’s great,” says Dean Mitchell, Ultra-Optix, Inc., chair of the Kids In Need Teacher Grants Committee, “but the real value of the program is that these high-quality ideas are shared with thousands of other

teachers. If teachers use the lessons from the *Guide* in their classrooms, their students are well served.”

The *Best Practices Guide* is distributed to teachers nationwide through the Kids In Need Resource Centers. Print Communications, Inc. of Indianapolis donated an initial printing of the book. A second printing is planned.

Orders are being taken now from companies or individuals who wish to distribute copies of the *Guide* to teachers in their local school districts as a community service project. The SHOPA Foundation is also accepting cash contributions to help fund a second printing of the book.

Complete the order form below and fax it to the SHOPA Foundation, ++1-937-297-2254. ■

Kids In Need Teacher Grants

2003-2004 Best Practices Guide Order Form

- ▲ 165 lesson plans for classroom projects of exceptional quality
- ▲ Provides a service to your community’s schools
- ▲ Lesson plans that meet state curriculum standards
- ▲ Generates goodwill
- ▲ Distinguishes your company from your competition
- ▲ An invaluable resource teachers will use again and again for many years
- ▲ Strengthens customer loyalty

The *Best Practices Guide* is the perfect premium for your company to distribute to educators in your community. The 260-page, 8 1/2" x 11" perfect-bound book can be printed in the exact quantity you need for only \$10 per book. Order today for shipment before the close of the current school year.

The SHOPA Foundation is a 501 (c) (3) charitable organization. Fees and contributions made to the Foundation are tax deductible to the fullest extent allowed by law. ■

I would like to purchase _____ (QTY) 2003-2004 *Best Practices Guide* @ \$10 each = \$ _____

Instead of ordering books for our community, we wish to make a cash contribution to the SHOPA Foundation in the amount of \$ _____ to help support the printing of the *Best Practices Guide*. We understand the books we are funding will be distributed to teachers by the SHOPA Foundation through the Kids In Need program.

Payment: Check Money Order (Payable: SHOPA Foundation) Credit Card Information*: VISA MasterCard AMEX

Account Number: _____ Expiration Date: _____

Signature: _____ Name: _____

Company: _____ Address: _____

City: _____ State: _____ Zip: _____

Work Telephone: _____ Fax: _____

Email: _____

*A service fee of 2.2% will be assessed for all VISA and MasterCard transactions and 3.2% will be assessed for all American Express transactions.

Fax: ++1-937-297-2252 Or ++1-937-297-2254

Mail: Kids In Need Teacher Grants, c/o The SHOPA Foundation, 3131 Elbee Rd., Dayton, OH 45439-1900 USA

Kids In Need Harvests Product From HIA Tradeshow

The SHOPA Foundation's Kids In Need program was the designated recipient of donations made by exhibitors at the Hobby Industry Association (HIA) Convention & Trade Show in January. As a result, more than \$145,000 in arts and crafts supplies was shipped to the Kids In Need Resource Centers in Los Angeles and Seattle.

By donating product, the exhibitors became eligible for tax deductions, with (c) corporations able to deduct up to two times manufacturer's cost. Besides the benefit of a tax deduction, exhibitors save themselves the expense and labor of shipping the items back to their warehouses. For many years, post-show donations have been a tradition at the International SHOPA SHOW.

Kids In Need Resource Centers provide free school supplies to impoverished children. Resource Centers are currently located in Atlanta, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, Minneapolis-St. Paul, Newark, Seattle, South Florida, and Washington, D.C. The Foundation accepts product donations year-round to help stock these Resource Centers. Please contact Steve Rubenstein at 800-854-7467 or ++1-937-297-2250 or stever@shopa.org for more information or to arrange a donation.

The following exhibitors donated product at the conclusion of the HIA Show:

- | | |
|---------------------------------|------------------------------|
| ▲ 3M | ▲ The Beadery Craft Products |
| ▲ Adhesive Technologies | ▲ Bosal Foam & Fiber |
| ▲ Air Lite Synthetics Mfg. Inc. | ▲ Bound & D/Termined Inc. |
| ▲ Akro-Mils | ▲ Bridge Imports Inc. |
| ▲ Alice Peterson Co. | ▲ Caron International |
| ▲ All American Crafts Inc. | ▲ Chartpak Inc. |
| ▲ Art & Technology Co. Ltd. | ▲ Clarence J. Venne LLC |
| ▲ Arts & Crafts By Rayson | ▲ C-Line Products, Inc. |
| ▲ Beacon Adhesives | ▲ CPE, Inc. |

- | | |
|-------------------------------------|---|
| ▲ The C-Thru Ruler Company | ▲ M C S Industries, Inc. |
| ▲ The Craft Pedlars | ▲ Mica Snow |
| ▲ Crafty Secrets Publications | ▲ Mosaic Mercantile |
| ▲ Creative Publishing International | ▲ My Sentiments Exactly! |
| ▲ Demis Products Inc. | ▲ North Light Books |
| ▲ DMD Industries, Inc. | ▲ NSI Innovations Ltd. |
| ▲ Dover Publications | ▲ Omega Distribuidora de Hilos SA de CV |
| ▲ Dynamic Resource Group | ▲ Pacific Framing Supply Inc. |
| ▲ Dynasty/FM Brush Company, Inc. | ▲ Palmer Paint Products, Inc. |
| ▲ Eagle Affiliates | ▲ Pilant Solutions Group |
| ▲ EK Success Ltd. | ▲ Quantum Storage Systems |
| ▲ Elegance In Easels | ▲ Quincrafts Corporation |
| ▲ Elmer's Products, Inc. | ▲ RediShade Inc. |
| ▲ Fairfield Processing Corp. | ▲ RIT Dye |
| ▲ Fiskars Consumer Products Inc. | ▲ Riverside Paper Company |
| ▲ FloraCraft Corporation | ▲ RoseArt Industries, Inc. |
| ▲ Forster/Diamond Brands | ▲ Royal Consumer Products |
| ▲ FSC Wall Coverings | ▲ Salis International |
| ▲ General Box Company | ▲ Saral Paper Corp. |
| ▲ Grace Publications LLC | ▲ Sargent Art Inc. |
| ▲ Henkel Consumer Adhesives, Inc. | ▲ Simply Spray |
| ▲ Hunt Corporation | ▲ Smithers-Oasis |
| ▲ Jax Classics | ▲ Stamp Studio Inc. |
| ▲ Kirwood USA Inc. | ▲ Strathmore Artist Products |
| ▲ Kodak Co. | ▲ Studio RTA, Inc. |
| ▲ Kung's Trading Co. | ▲ Sulyn Industries Inc. |
| ▲ Kunin Felt Co. | ▲ Testrite Instrument Co., Inc. |
| ▲ Lazertran LLC | ▲ Tombow |
| ▲ The Lion Brand Yarn Co. | ▲ Uniek Inc. |
| ▲ MagEyes, Inc. | ▲ Vicom SRL |
| ▲ The Magnet Source | ▲ The Warm Co. |
| ▲ Masterpiece Studios | ▲ Winter Woods Inc. |
| | ▲ Wisconsin Lighting Inc. |
| | ▲ Yaley Enterprises Inc. ■ |



Additional Harvests Scheduled

The SHOPA Foundation is harvesting product from several trade shows in the months to come. If your company is exhibiting at any or all of these shows, please arrange to donate the product from your booth by contacting Steve Rubenstein, gift-in-kind manager, at 800-854-7467 or ++1-937-297-2250 or stever@shopa.org. ■

National Association of College Stores/CAMEX
March 7-11, 2003

Barnes & Noble Back to Campus Show
March 25-27, 2003

National Art Materials Trade Association (NAMTA)
April 30-May 3, 2003