



kids in need *Connection*

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Foundation Gala Set for September 11, 2008

You are cordially invited to the 2008 Kids In Need Foundation Gala on Thursday, September 11, from 6:00 – 9:30 p.m., at The Depot in Minneapolis, MN. The Gala, an event to celebrate education, is sponsored by Target. All proceeds benefit the Kids In Need Foundation.

The featured speaker will be Jim Morris, the former major league baseball pitcher who is the subject of the film "The Rookie." Jim brings a wonderful message about overcoming barriers to success and helping to instill in children that "can do" attitude that leads to triumphs.

This year for the first time, the Kids In Need Foundation will recognize three teachers for the innovation they've brought to their classrooms as recipients of awards from the Kids In Need Teacher Grants program.

The Foundation receives extraordinary support for our mission. Target, Office Depot, Dixon Ticonderoga, Energizer, MWV, and The Coca-Cola Company are only a few examples of the major donors that assist us in helping children nationwide. These companies are investing in the future of their country and communities by preparing children

for school – preparing them for life.

If you also believe that a positive educational environment strengthens children and helps them become fully realized adults, please reserve your seats today with the enclosed reservation form. If you have any questions about the Gala, or about how you can support the Kids In Need Foundation, please contact us at 937-296-1230.



From The Executive Director

The Kids In Need Foundation believes that when a company donates product to us to distribute to children, they are expecting that no one will have to pay for the product at any level. We are pleased to carry out that expectation.

We often include a statement in our marketing materials that reads: "no school district, school, teacher, or student is ever charged for the supplies they receive from Resource Centers in our national network."

We should add to the statement that no Resource Center is ever charged for the supplies either.

We draw current and prospective donors' attention to this because this point differentiates us from some other 501 (c)(3) organizations that have fees attached to their services. The Kids In Need Foundation charges no fees to the donor company nor to the Resource Center receiving the product.

We hope your knowing that the neediest communities are never charged a fee for donated product received from Kids In Need will assist you in choosing the best possible partner for your philanthropy.

Dave Smith
Executive Director
Kids In Need Foundation

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Energizer Powering Kids In Need Promotion



Between July 14 and September 13, Energizer is donating five percent of sales from all AA/AAA count battery packs sold at select Target locations. Proceeds will support children and teachers in underfunded and economically disadvantaged schools nationwide as part of the Kids In Need Foundation's mission to provide free school supplies to students most in need.

For most students, back-to-school is a highlight with special shopping trips

to load up on the newest and coolest for fall classes and activities, but for others, it can be a time of embarrassment because they lack funds to purchase even the basics. Teachers report that children unable to afford school supplies often miss classes for the first few weeks, hoping their lack of supplies will be less obvious.

"The number of children in desperate need of school supplies is quite astonishing," said Gail Holmes Taylor, shopper marketing manager for Energizer. "By creating this partnership

with the Kids In Need Foundation, Energizer is demonstrating its commitment to increasing the quality of education for children in America."

Energizer pledges to donate a minimum of \$50,000 from sales at more than 800 Target stores across the country. The Foundation will use the funds to support product distribution among the 24 Resource Centers in the Kids In Need National Network, where eligible teachers can gather free supplies for their students.

Zebra Pen Corp. Makes Donation Across National Network



Zebra Pen Corp., a leading manufacturer of quality writing instruments, has donated nearly \$2 million worth of pens and pencils to the Kids In Need Foundation. The donation is being distributed to the Foundation's National Network of Resource Centers that provide free school supplies to children

and teachers throughout the U.S.

"Zebra is excited about the opportunity to provide children with the needed pens and pencils which will serve them well in the classroom," said Chris Farley, Director of Marketing. "The Kids In Need Foundation is truly a difference-maker and Zebra Pen

Corp. is proud to assist in their mission to ensure that students are prepared to learn and succeed."

"This is an incredible donation to the Network" said Dave Smith, executive director of the Foundation. "We are very grateful to be able to offer a donation to all 24 Resource Centers of an item so basic to what students need to do their work in the classroom."

Teacher Grant Applications Available Online July 15



**Share This
With The
Teachers
In Your Life!**

Applications for the 2008 Kids In Need Teacher Grants will be available after July 15 and can be submitted online between July 15 and September 30.

The Teacher Grants program,

open to all kindergarten through twelfth grade teachers in the U.S., has awarded \$1 million in grants since the program began in 1997. Encourage a teacher you know to apply online at www.kidsinneed.net!

Resource Center Committee Revises Mission Statement

In March, the Kids In Need Foundation's Resource Center Committee revised their mission statement in an effort to continue to serve the National Network in the most effective manner. Input from this committee is key in helping the staff develop best practices by reviewing policies and identifying both long and short term goals for the Network. Frank Jelnicky, The Graybill Company, serves as Committee Chair.

The mission statement is as follows:

The Resource Center Committee exists to provide oversight and guidance to the Foundation Board regarding the development and needs of the Network and the value added services the Foundation provides. The primary work of this committee is to ensure excellence in the areas of communication, relationship building, policy recommendations, and Summit growth and development.

The Foundation thanks the following volunteer Committee members for their continued service:

Frank Jelnicky, The Graybill Company
 Dick Bere, Crayons to Computers
 Paul Bierhaus
 Karen Calder, Classroom Central
 Barbara Deeds, The Manning Group
 Jay Long, Coca-Cola Enterprises
 Jeanne Mock, Target
 Steve Rubenstein, Crayons to Classrooms
 Mike Veitenhans, World Vision
 Maureen Wilt

Affiliate Center Reaches Distribution Milestone

Crayons to Computers (C2C), a member of the Kids In Need National Network in Cincinnati, Ohio, has reached a major milestone by distributing \$50 million of product to underprivileged students in the tri-state area.

"Imagine the volume of school supplies that we have given away since 1997," said Shannon Carter, C2C President &

CEO. "When we opened 11 years ago, we never dreamed that we would have such an impact on the community."

While C2C is a retail store without a cash register, they measure the value of supplies distributed to the community. This academic year alone, "sales" are projected to be \$8.3 million, due to an increase in teacher traffic and

more valuable product donations coming through the doors.

Kids In Need congratulates C2C on this monumental accomplishment, and thanks the many donors that have contributed to their success. For more information about C2C, contact Shannon Carter at 513-482-3290.



11th Annual Network Summit Planned For June

This year's Summit will be held June 24 and 25, in Portland, Maine, and will be hosted by Ruth's Reusable Resources.

The Summit is an annual event providing a means of exchanging ideas and information about operating a free store for teachers. For those people involved in getting free school supplies into the hands

of kids who need them, it is an arena for exploring best practices, solving problems, bragging a little bit about their successes, and gaining new insight into the challenges of operating a store.

This year's schedule includes a new corporate partnership forum as well as breakout sessions tailored to the different stages of store develop-

ment, fundraising, volunteer management, and product procurement. Peer networking is a key component of the Summit experience.

In 2007, 83 individuals from 37 different organizations attended the Summit. If you are interested in attending the Summit, please contact Penny Hawk at pennyh@kidsinneed.net.





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Dave Smith, Executive Director
 Wayne Burton, Director of Development
 Penny Hawk, Managing Director
 Jenn Howard, Director of Technology
 Brenda Nachreiner, Director of Corporate Partnerships
 Jennifer Lehman, Donor Relations Manager
 Karen Jackson, Coordinator
 Becky Shaw, Accounting Director

New!

Receive your copy of the kids in need connection by email!
 Contact Jen Lehman at jenl@kidsinneed.net to sign up!

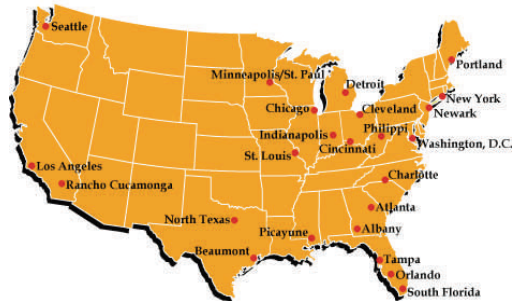
THANK YOU to the following companies and individuals who have made product, in-kind services, or financial donations to the Kids In Need Foundation between January 1 and April 30, 2008:

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 Phil & Gloria Wenzell
 Ms. Maureen Wilt
 Zebra Pen Corporation



The Kids In Need Foundation accepts donations of school supplies and arts and crafts materials to provide to the teachers who visit Network Resource Centers. Currently there are 24 Resource Centers located across the country. Teachers from designated low-income schools in or near those cities are invited to the Centers to shop for supplies needed by their students. No teacher, student, or school district is ever charged for the supplies.

2008 Board of Directors

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