



# kids in need *Connection*

NOVEMBER 2008

The Kids In Need Foundation is a Four Star Charity



## KIN is on YouTube!

Watch video from this year's Gala, and other Kids In Need activities, on the Web at [www.youtube.com/kidsinneedfoundation](http://www.youtube.com/kidsinneedfoundation).

## Contact Us

Kids In Need Foundation  
3077 Kettering Blvd  
Suite 114  
Dayton, OH 45439  
(P): 937-296-1230  
(F): 937-296-1215  
Toll Free: 877-296-1231  
[www.kidsinneed.net](http://www.kidsinneed.net)  
[info@kidsinneed.net](mailto:info@kidsinneed.net)

## Holiday Fund Drive Kick-Off

This year as you make your holiday to-do list, please consider making a financial donation to the Kids In Need Foundation.

The Foundation is funded exclusively by donations from corporations and individuals. **You** play a vital part in our goal to provide free school supplies to kids most in need.

For teachers in low-income school districts, holiday projects can mean digging deeper into their own pockets to make sure every student can participate.

And with a new year right around the corner, many students are in need of supplies to start the second semester off right.

By donating now, you'll receive a year-end tax benefit while also ensuring that students have what they need for the new semester.

For information about how you can participate in the Holiday Fund Drive, contact Wayne Burton at 937-296-1230 x 302 or [wayneb@kidsinneed.net](mailto:wayneb@kidsinneed.net).

## Kids In Need Holiday Ornaments At Target Stores

Need a unique gift for that special teacher? Want to support the Kids In Need Foundation at the same time?

Well you are in luck! For the third holiday

season, Target Stores is featuring two gorgeous holiday ornaments, each with 10% of the purchase price benefitting the Kids In Need Foundation. Pick yours up today!



To the companies and individuals who have made financial, product, and in-kind donations in 2008: You have brightened the future for the 1.5 million children served by the Kids In Need Foundation.

Thank you!

*No teacher, student, school district, resource center, or donor is ever charged for the supplies received through donations made to The Kids In Need Foundation.*

Kids In Need National Network of Resource Centers





“If [kids] aren't provided with basic educational tools they are not going to be successful, and there is a significantly lower probability they will even think that college is a possibility.”, says University of Dayton President Daniel J. Curran.

## Having School Supplies Key To College Hopes

*Students without supplies simply don't think of college as a realistic opportunity*

Imagine waking up and finding yourself stripped of your daily tools. No car, no clothes, no cell phone and very little money.

How would you go about completing your daily tasks, getting to work on time, communicating and creating a professional image? Think about the frustrations that might come up while trying to solve this problem. These thoughts and feelings are very similar to what a child might feel

having to perform in school without the necessary tools for success.

"Not having school supplies limits creativity, and it creates stress, and a stressful learner does not absorb the information as well," said Claire Renzetti, sociology professor at the University of Dayton.

President and sociology professor at the University of Dayton, Daniel J. Curran, emphasizes that, "The University has strong linkages to grades K-12,

and it is clear that if students are not provided with basic educational tools they are not going to be successful, and there is a significantly lower probability they will even think that college is a possibility."

Eliminating the stress and competition that underprivileged students deal with every day by providing school supplies to those in need is the ultimate way to provide every student with equal opportunity to feel that college can be an attainable reality.

*Maggie Deininger  
University of Dayton Student Intern*

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## Making It Easy To Be Green

A famous frog once said “it’s not easy being green”. Oh, contraire!

By donating school and office supplies to the Kids In Need National Network of Resource Centers, your company can grow **greener** every day!

Misprinted, irregular, or overstocked goods donated to the Network will be received with open arms by impoverished students across

the country. So far in 2008, over \$32 million of product has been donated to the Kids In Need Foundation. And that’s a LOT of being **green!**

Your excess inventory will become an investment in the future...our kids.

You don’t even have to use a piece of paper—you can fill out a donation form on the [www.kidsinneed.net](http://www.kidsinneed.net) Web site!

And, by using the accelerated tax benefit, your company’s bottom line could see more **green**, too.

For more information, contact Jennifer Lehman, donor relations manager, at 937-296-1230 x 305 or [jenl@kidsinneed.net](mailto:jenl@kidsinneed.net).



## Office Depot Foundation Doubles Donation of Backpacks

*24,000 new backpacks distributed through Network*

Would you go to work without your purse or briefcase? Probably not! But some students go to school every day without a backpack.

Now in its eighth year, the Office Depot Foundation's National Backpack Program has provided more

than one million backpacks to student age 5-12.

The Kids In Need Foundation is thrilled to be the recipient of 24,000 backpacks this year. The donation allowed each of the 24 Kids In Need National Network locations to distribute 1000 backpacks to kids in need.

Thanks to Office Depot Foundation's commitment to education, thousands of students across the country started school this year with a new backpack of their own.

For more information on *how you can help* students be prepared to learn, contact the Kids In Need Foundation at 937-296-1230.



*Pictured above are representatives from Kids In Need Affiliate Resource Centers in Indianapolis, Atlanta, and Ft. Lauderdale at this summer's Office Depot Backpack Giveaway events.*

### Foundation Tidbits

#### 2009 Kids In Need Gala

The date for the 2009 Gala will be announced soon. Please keep this event in mind for your 2009 budget. We hope to see you there!

#### Did You Know?

More than 13 million children live in poverty in the United States. The Kids In Need Foundation currently reaches 1.5 million children annually. You can help us reach more!

#### Donor Dollars

For every \$1000 gift to the Foundation, we can procure \$25,000 of product for distribution to the neediest kids.



## kids in need foundation

3077 Kettering Blvd  
 Ste 114  
 Dayton, OH 45439  
 Phone: 937-296-1230  
 Fax: 937-296-1215  
 E-mail: [info@kidsinneed.net](mailto:info@kidsinneed.net)  
 Web: [www.kidsinneed.net](http://www.kidsinneed.net)

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 Contact Jen Lehman at  
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### THANK YOU to the following companies and individuals who have made product, in-kind services, or financial donations to the Kids In Need Foundation between January 1 and October 31, 2008:

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