



kids in need *Connection*

AUGUST 2009



The Kids In Need Foundation is a Four Star Charity

In 2008 the Kids In Need National Network of Resource Centers served:

1,640,737 students

3203 schools

Only you can help us reach more!



Join us on Facebook



Follow us on Twitter



See us on flickr



Watch us on YouTube



Connect on LinkedIn

Contact Us

3077 Kettering Blvd
Ste 114
Dayton, OH 45439
937-296-1230

www.kinf.org
info@kinf.org

Please note our new domain name!

Are You Free For Lunch On September 30?



The Kids In Need Foundation is kicking off this year's "Education Celebration" Gala with a luncheon featuring David Hessekiel* with the latest cause-related marketing information and opportunities.

A representative from Target will share Target's philosophy and application of this type of charitable giving project that benefits the manufacturer, the retailer, the population served by the charity, and the consumer!

**Cause Marketing Luncheon
September 30
Noon – 2:00 p.m.
The Depot
Minneapolis, MN**

A tour of the local Kids In Need National Network affiliate, the World Vision Minneapolis Teacher Resource Center, will immediately follow the luncheon.

Admission Fee: \$250

**NO SUCH THING AS A FREE LUNCH? *AU CONTRAIRE!*
Make a reservation for the Gala, and the Cause Marketing seminar is on us! Two events for the price of one.**

**KIDS IN NEED FOUNDATION GALA
SEPTEMBER 30
6:30 P.M. – 9:30 P.M.
THE DEPOT
MINNEAPOLIS, MN**

A reservation form is enclosed, or visit www.kinf.org to register online.

* David Hessekiel, president of Cause Marketing Forum, is a leading expert on the subject. His Cause Marketing Forum, Inc. event was founded in 2002 to help companies and nonprofits do well by doing good and is attended by leading charitable organizations and corporations in the U.S.



Where Can You...

Enjoy a cocktail hour with Target, eat dinner with your clients or coworkers, and listen to an inspiring speaker...all while benefiting a great cause?

an understatement! Ron's appearance is sponsored by Dixon Ticonderoga Company.



When you support The Kids In Need Foundation, you help distribute school supplies to 1.6 million kids!



The 2009 Education Celebration Gala!

This year's dynamic guest speaker is **Ron Clark**. Ron, teacher and founder of the Ron Clark Academy in Atlanta, GA, engages students in learning and excites kids about school—and that's

Sponsorships and Gala Book ad spaces are also available.

For Details:

Contact Penny Hawk
937-296-1230x 303. @kinf.org

Can't make it on September 30th? Purchase a seat or a table and we will invite local teachers to attend on your behalf.



YOU can help classrooms across the country receive new books and school supplies by collecting and submitting UPC's. Pass the word and get your local schools involved!

SunnyD Book Spree Splashes In August 17

Just in time for school lunches, we are pleased to announce a new partnership between the Kids In Need Foundation and the Sunny Delight Beverages Co. which will benefit the Kids In Need National Network of Resource Centers.

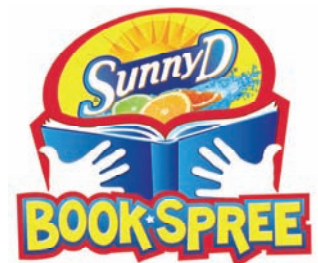
Beginning August 17, Sunny Delight will initiate a national cause marketing program called the SunnyD Book Spree.

The SunnyD Book Spree will provide two easy ways to help teachers obtain much needed supplies:

- Every classroom that collects 20 SunnyD valid UPC's will receive 20 free books, while supplies last.
- or-
- For every UPC consumers submit, SunnyD will donate 10 cents to the Kids In Need Foundation.

YOU can help classrooms across the country receive new books and school supplies by collecting and submitting specially marked UPC's.

For more information on how you or your schools can participate, visit www.kinf.org.





To help achieve our mission, Kids In Need supports a licensing program. Find out more by calling Craig at 201-791-3055 .

LOFT Stores On Board as Teacher Grants Kick Off



The Foundation recently received a \$50,000 grant from women's retailer LOFT, to support the Kids In Need Teacher Grants program. LOFT is a division of Ann Taylor Stores Corporation. The donation was made as part of the company's LOFT Loves Teachers program.

LOFT Loves Teachers is dedicated to recognizing educators who give of themselves every

day towards the development of young minds.

"We are proud to welcome LOFT as a partner in supporting children and teachers in the nation's classrooms," said Dave Smith, executive director of the Foundation. "The kinds of projects funded by the Teacher Grants program are those that would not otherwise be offered to students unless the teachers paid for them out of their own pockets."

In addition to LOFT, the Teacher Grants program is supported by the following sponsors:

- The Fred Meyer Fund
- JoAnn Fabric & Craft Stores
- Office Depot Foundation
- Via Credit Union

Any K-12 teacher can apply. Funding from \$100 to \$500 is available. Applications can be submitted online at www.kinf.org until September 30, 2009.

Annual Summit provides ideas, fuels passion

Kids In Need Affiliate Teachers' Treasures in Indianapolis hosted the 11th annual Kids In Need Network Summit in June. Representatives from Network Resource Centers and staff from teacher free stores across the country attended the Summit.

The event provided an opportunity to share ideas and best practices as well as discuss the particular challenges that a changing economy presents to the free store environment through sessions on merchandising, board development, volunteerism, and technology.

"This was our first time to attend the Kids In Need Summit," said Diane Halbur, owner of Teacher Tools 4 Tomorrow, Wauke, IA. "We just opened our store in the spring of 2009. The information we received in the form of hand outs, presentations, and discussion was invaluable. We came away from the Summit feeling reenergized and seeing tremendous possibilities for our start-up store."

Angelique Comeaux, Program Coordinator for Kids In Need Affiliate School Tools in Beaumont Tx. was equally energized. "I went to the summit with open eyes, ears and heart and came away more informed and inspired than I ever expected! I especially enjoyed the networking breakfasts & lunches because they were a great way to exchange thoughts and opinions while getting to know directors from resource centers around the country. Thanks again Summit team for the fabulous job of providing great resources and opportunities to expand and improve our program."

If you would like information about attending the 2010 Network Summit please contact us at 937-296-1230 or info@kinf.org.



Teachers' Treasures is a Kids In Need Affiliate serving more than 8000 teachers in the Indianapolis area.



Thanks to all that attended the 2009 Summit. See you next year... at A Gift for Teaching in sunny Orlando, FL!



To all companies and individuals who have made financial, product, and in-kind donations in 2009: You have brightened the future for the **1.6 million children** served by the Kids In Need Foundation.

Thank you!

3M - Stationery Products Div.	Carson Specialties	Haley & Aldrich, Inc.
3M Foundation	Century Wire & Cable	Handy Art
Aakron Rule Corp	Conveo, Inc.	Hans Raj Nahata
Abbeville Press Inc.	Chet	Hansen's Beverage Company
Abby Iannella	Chris Beatty	Harry D. Koenig & Co.
ACCO Brands	Chroma Inc	Horizon Marketing Concepts
Acme United Corporation	Coats & Clark	Houghton Mifflin Company
Acosta Sales & Marketing San Antonio	Compass Marketing	ICM
Ad-A-Day	Connor Dolan Brown	iLoveToCreate
Adam Comer	Corporate Express	Indigo
Al Nelson	Cosgrove Sales, Inc.	Ingram Periodicals Inc.
Al Thornton	Crane & Co.	Interior Home Inc.
Allan Walton	Crystal Productions	Inventures Products LCC
Allen Advertising Products Inc.	Custom Deco, LLC	Jane Orans
Allen W. Roberts School	Danny & Robin Berenberg	Jennifer Hogan
Alliance Rubber Company	Dave & Wendy Smith	Jennifer Lehman
American Art Clay Co., Inc.	David & Tammy Egli	Jesse James Buttons and Trim
American Book Co.	David Brous	Jim Murphy
American Greenwood	David Covitz	JNL Marketing, Inc.
Andrea Megnin	Davis Publications	Jo-Ann Fabric and Craft Stores
Andrews McMeel	Dayton Metro Library	Joey & Christy Smith
Anne & Ron DeLyons Fund of the Greater Cincinnati Found.	Dennis Daniels Company	John & Jane Johnson
Anonymous	Dial Corporation	John and Kathy Hirko
Applied Industrial Technologies	Diane Demsky Bassman	John Keltz
Argosy University	Diane Walsh	John L.
Art Declassified, LLC	Dick Bere	John Wiley & Sons
Artistic Toy	Dixon Ticonderoga Company	Jonah Weinberger
Artograph Inc	Donald S. Currie	Jordana & Larry Alford
Arts & Activities Magazine	Doug Berg	Josh Golden
Arts Attack Publications	Drachen Foundation	Judith Crilley
ArtSkills	Edie Bottner	Julie Walsh
Aurora Corp. of America	Edina Hanez	K C and Junior of Ohio
Avery Dennison	Elmer's Products, Inc.	Karen Gancas
Bag Makers	Elsevier Health	Kellogg's
Barbara Neidich	Elsevier Science	Kits Publishing
Baskets By Design	Energizer	Konstantina Panagopoulos
Beacon Promotions, Inc.	Energizer Corporate Human Resource	Kraft Foods
Betty & Bruce Bogardus	Enrique Gonzalez	Kunin Felt
Blick Art Materials	Erin Bealmear	Kurt Lovely
Blue Sky The Color Of Imagination LLC	Fan Creations	Laguna Clay Co
Blumenthal Lansing Company	Far West Marketing	Landau
Booz Allen Hamilton	Filexec Products	Larry & Michelle Banks
Borden & Riley Paper Co.	Fiskars Brands Inc.	Laura Pierce
Brady, Ware & Schoenfeld Inc	Florida Power & Light	League Collegiate Wear
Brian & Lisa Vulpitta	Francisco Cornejo	Leslie Wachtel
Bruce Anderson	Fred Meyer Fund	Let It Bee U
Burt's Bees	Frito Lay	Lexis Nexis
C. Nancy Sallan	Gartner Studios Inc.	Lisa Castellano
Camille Beckman	Gary Jones	Loew-Cornell, Inc.
Canson-Talens, Inc.	Gemline	LOFT Stores
Carmen Barnes	Gene Hendel	Lou
Carolina Wholesale Group, Inc.	George M. Dies	Lovett International Inc.
Caron Int'l	Getting To Know, Inc.	Lowe Enterprises
	Glen Boucher	Lyle Graham
	Golden Ventures, Inc.	M2 Enterprises
		Makit Products

Makit Products	PPAI	Sun Hog Inc.
Malden International	Prinz	Sun Microsystems, Inc.
Marathon Projects Ltd.	Prometheus	Sunrise Greetings
Maria Scarborough	Pyramid America	Susan Lilly
Marie Myers	Quill Corporation	Sutters Mill
Mark Davis	Quotable Cards	Tammi Ammirati
Mark Ozimek	Rabinowitz Design Workshop	Tara Jayn Stevens
Marketing And Sales Services (M.A.S.S.)	Rand McNally	Target
Mars	Rebecca Shaw	Teachers Discovery Traveling Exhibits
Martina Derra	Rebecca Veeck	Team M-Boss
Mary Ann Comparetto	Research & Education Association	TECHFOREducATORS.COM
Mary Little	Revur DBA Way Basics	Ted F.
Master Caster/Master Mfg. Co. Inc	RI Textile Co.	Terry & Mary Erdman
Matt Smith	Richard & Joanne Farrell	Texas Instruments
Maureen Elise Parker	Richard Carnay	The Chico Bag Company
Maureen Wilt	Rittenhouse Book Distributors, Inc	The Coca-Cola Company
Maybelline	RMCG Worldwide	The Data Direct Group
McGraw Hill	Robin Davidson	The Daylight Company LLC
MCS Industries, Inc.	Rocky Mountain College Of Art & Design	The Hershey Company
Merriam-Webster, Inc.	Romanoff Products	The Mines Press
Michelle & Kevin Kuklinski	Ron Edwards	The New Image Group
Mike Palmer	Royal & Langnickel	The Northwest Company
Mike Veitenhans	RPG	The Page Seed Company
Miller-Valentine-Walsh Fund	RR Donnelley	Time Factory Publishing
Miquel-Rius USA Limited	RRD / Tops	Todd & Jennifer Morgan
Ms Rose Festival Princess	Rumanoff Products	Todd & Kim Brennan
Munny Joshi	S. Zoufaly	Tom Caulfield
MWV	S.P. Richards Co.	Tom Sextro
MWV Foundation	Sanford	Tombow
NACSCORP	Sargent Art Inc.	Tony & Toni Beitz
National Geographic	Scholastic Book Fairs	Tony Luzzi
Neatnix	Scholastic Inc.	Top Flight, Inc.
Ned Marburger	Scholls Inc.	Tracie Machiaverna
NMSG, Inc.	SchoolKidz, Inc.	UNFI
NORCOM	Scraponizer	Unison
Normande Lighting, LLC	Senator Promotional Group USA	United Stationers
Office Depot Foundation	Senior Financial Services	United Supply Corporation
OfficeMax, Inc.	Sharon Avent	USTA
Orca Pacific, Inc.	Sharon Connolly	Valanta Taveirme
Ott Lite	Sherene Glover	Valley Casting
Pacon Corporation	Silverman Brothers Inc.	Via Credit Union
Palmer Paint Products, Inc.	Smead Manufacturing Company	Victory Sales
Papyrus	Smith-Western	Wallies
Paris Business Products, Inc.	Source Interlink	WalMart
Penguin Group	Spalding	Warner Bros.
Penguin Grove	Specialty Line	Water Promotions
Penny Hawk	Square 1 Art	Wayne Burton
PENTELE OF AMERICA, LTD.	Staedtler, Inc.	West, A Thomson-Reuters Business
Peter Grimm Headwear	Staples Foundation for Learning	Whitney Howard Designs
Peters Imports	Staples, Inc.	William & Alice Douthit
Phil & Gloria Wenzell	State Farm Insurance	Wincraft
Phil Parody	Stephanie Wedryk	World Trend, Inc.
Phyllis Ondris	Stephen & Karen Rubenstein	World Vision
Pilot Pen Corporation of America	Steve Kouroupas	Yak Pak
PIZZA HUT BOOK IT PROGRAM	Stewart Rego	Yoda
Plan Toys, Inc.	Storybook Promotions	Zebra Pen Corporation
Pollock Paper	Studio Designs Inc.	Z-International, Inc.
Poly-Pak Industries	Sulyn Industries Inc	



**Check out www.kinf.org for this month's feature donor:
Dixon Ticonderoga Company**





**Kids In Need
Foundation**

3077 Kettering Blvd
Ste 114
Dayton, OH 45439
(p) 937-296-1230
(f) 937-296-1215
www.kinf.org
info@kinf.org

To receive your Kids In Need Connection by E-mail, contact Jen Lehman at jenl@kinf.org

Dave Smith, Executive Director
Kristine Cohn, Sr. Director of Development and Corporate Partnerships
Darren Haper, Resource Center Specialist
Penny Hawk, Managing Director
Jenn Howard, Director of Technology
Jennifer Lehman, Director of Donor Relations and Gift In Kind
Karen Jackson, Coordinator
Becky Shaw, Accounting Director
Lesley Walton, Manager, Gift In Kind

Kids Dream Big.

Join us to help them make the most of their skills and opportunities!



You have made a connectivity with learning for us and for others. Thanks you'll be in our acceptances speeches and letters for Harvard, Princeton, and Yale.

Sincerely,
7th gr. Cathedral School

Booz Allen Hamilton—A Proud Supporter of the Kids In Need Foundation

KINF thanks Booz Allen Hamilton's Dayton Ohio office for its ongoing support—helping us continue in our mission to provide free school supplies to students in need. Booz Allen's Dayton, Ohio, employees have supported KINF through onsite volunteer opportunities and the collection of school supplies. In addition, the firm has engaged in a strategic *pro bono* project on KINF's behalf—to formalize organizational goals and to evaluate program metrics to further strengthen KINF."



No teacher, student, school, resource center, or donor is ever charged for the supplies received through donations made to The Kids In Need Foundation.

Kids In Need National Network Of Resource Centers



In 2008, product donations to the Kids In Need Foundation saved more than 6200 pallets from landfills and placed them into the hands of economically disadvantaged students across the country. To find out how you can help kids succeed while increasing your environmental stewardship, contact Jennifer Lehman at 937-296-1230 x 305 or jenl@kinf.org.

