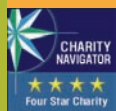




kids in need *Connection*

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The Kids In Need Foundation is a Four Star Charity

Kids In Need A Recipient In Target's Bullseye Gives

Kids In Need was thrilled to be in the running for funds through Target's Bullseye Gives, the first-ever Target giving campaign on Facebook®. From May 10 through May 25, members of Facebook could visit facebook.com/Target and vote for the organization to win a portion of a \$3 million charitable donation. The more votes, the larger the donation.



In 2008 the Kids In Need National Network of Resource Centers served:

1,640,737 students

3203 schools

68,249 teachers

“At Target, our reputation is built on our legacy of giving, and Bullseye Gives is an incredible opportunity for us to continue to engage Target guests and the online community,” said Laysha Ward, president, community relations, Target. “This is a unique way to help raise awareness of the important work these deserving charities do and increase localized volunteerism nationwide.”

“This has been a great opportunity for us to give free school supplies to more students who desperately need them, so we are very grateful that Target chose the Kids In Need Foundation to be part of this project,” said Dave Smith, executive director of the Foundation. Site visitors could vote once per day, every day, throughout the contest.

The final charitable donation allocation was announced on May 26, and Kids In Need is excited to be receiving \$94,613. In addition to funds, our Facebook Fan base expanded to 593 while Twitter followers grew to 275.

THANK YOU to everyone who voted during Bullseye Gives. And you can still help! By visiting and becoming a fan of the Kids In Need Foundation's Facebook page, you have the power to spread the word about our mission...getting free school supplies into the hands of kids who need them most.

You Can Help Kids In Need Get A Social Media Makeover!

CommuniCause will randomly select a winner from the top ten charities that receive the most votes on their Web site between now and 11:59:59 p.m. ET on July 31, 2009. MindComet will provide the winner with expert consulting services to help improve their social media presence and fundraising outreach.

Your vote counts! Visit www.communicause.com/my-cause/974 to vote for Kids In Need. You can only vote once, but pass the link along, and your friends can vote too. Call a buddy and tell a friend....and here's a bonus! You get an extra vote if you Tweet a message via Twitter! So get those keyboards fired up, put your Social Networking gloves on, and let's use the Web to change the lives of kids.



Join us on Facebook



Follow us on Twitter



See us on flickr



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Connect on LinkedIn

Contact Us

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Ron Clark Speaking At The 2009 Kids In Need Gala

The 2009 Gala will take place on September 30, 2009, in Minneapolis, MN. We are excited to announce that **Ron Clark** will be our guest speaker.

If you have never had “the Ron Clark experience,” you are in for a night of explosive fun and inspiration.

Ron, teacher and founder of the Ron Clark Academy in Atlanta, GA, engages students in learning and excites

kids about school—and that’s an understatement! Ron’s appearance is sponsored by Dixon Ticonderoga.

The cocktail reception preceding the dinner will be hosted by Target.

Please join us as we celebrate education and the Kids In Need Foundation.



Early bird registration ends JUNE 1 so reserve your seats today.

Sponsorships and Gala Book ad spaces are also available.

Contact Penny at 937-296-1230x 303 or pennyh@kidsinneed.net for details.

Can’t make it on September 30th? Purchase a seat or a table and we will invite local teachers to attend on your behalf.

It’s a win-win!

Earth Day 2009-Making A Double Impact On The Future



2000 pallets this year and counting...that’s the impact our donors are having on the environment while giving kids the tools they need to succeed in school.

To a child needing both supplies and hope, your excess product can

change their world, and the world we live in. Thank you...and let’s keep going!

Special recognition goes out to the following companies that made product donations during the week of April 20th!

2009 Earth Day Product Donors:

**Bag Makers
MWV
OfficeMax, Inc.
Staples, Inc.**



Check It Out!

To help achieve our mission, Kids In Need supports a licensing program. Find out more by calling Craig at 201-791-3055 .

TechForEducators.com Signs On with KIN, Adds Wozniak to Board

TechForEducators.com recently engaged in a licensing agreement with Kids In Need Foundation.

A portion of the proceeds generated from each product purchase will be donated to the Foundation.



TechForEducators.com aims to improve the per-

formance of educators through sales of hardware, software, electronic learning aids, microscopes and other materials. Teachers that shop at TechForEducators.com can receive special academic pricing on many of the software items carried.

TechForEducators.com has also recently announced that Apple co-founder Steve

Wozniak has joined the company's board of advisors.

Licensing programs are just one more way you can support the Kids In Need Foundation. If you would like more information please contact Craig at 201-791-3055

Online fundraising for Kids In Need in 3 easy steps with Firstgiving

1 Visit www.firstgiving.com/kidsinneedfoundation

- Easily create your own fundraising page
- Make secure online donations



2 Personalize your online fundraising page

- Set your goal
- Write your message
- Add or link to photos and videos

3 Email your page link to everyone you know

- Email asking is easy
- Giving online is simple
- Send more emails, get more donations



Within a few minutes, you'll be on your way to helping Kids In Need raise funds to support our mission. If you email everyone in your address book, and they email everyone in THEIR address book...we can help more kids go to school prepared to learn!

Have questions or need help? Contact Jenn Howard at 937-296-1230 x 304 or jennh@kidsinneed.net



Kids In Need Hires Kristine Cohn To Lead Fund Development

Cohn previously served in U.S. Department of Education

The Kids In Need Foundation is pleased to announce the appointment of Kristine Cohn to the position of senior director of development and corporate partnerships. Ms. Cohn joins Kids In Need after serving as the U.S. Department of Education's senior official for Region V and former U.S. Secretary of Education Margaret Spellings' top regional official in the nation, directing and developing resources and initiatives for the Department's ten regional offices. As the Foundation's senior director of development and corporate partnerships, Cohn will be responsible for cultivating and garnering financial and in-kind donations from corporations, foundations, and individuals in support of the Foundation.



Cohn was key in the Foundation's disaster relief efforts following hurricanes Rita, Wilma, and Katrina in 2005. She is a former teacher and has been part of numerous Foundation activities over the past four years. Welcome, Kristine!

"With her background in the U.S. Department of Education and her passion for students, Ms. Cohn will be a tremendous asset to our national efforts," said Brad Demsky, chair of the Foundation's Board of Directors. "Ms. Cohn stands out as a person who will continue the positive growth being experienced by the Kids In Need Foundation."

During Cohn's tenure with the U.S. Department of Education, she logged thousands of miles traveling to cities, small towns, and rural areas to celebrate special events, visit classrooms, and discuss federal education issues with students, teachers, parents, and administrators. This often brought her in contact with the Kids In Need Foundation and the Resource Centers it helps to support.

"Ms. Cohn has a strong belief in the role of the Kids in Need Foundation bringing people together to provide students with the tools they need to learn," said Dave Smith, executive director, Kids in Need Foundation. "Ms. Cohn will be calling on corporations and individuals to raise their investment in our future and our unique role in ensuring youth are equipped for school, contributing to a lifetime of success."

United Way Honors Dick Bere For Service, Dedication



Dick Bere, Crayons to Computers, was recently honored by the United Way of Greater Cincinnati with the Impact Leadership Award. This is in addition to winning the Jefferson Award from the Cincinnati Rotary Club in March. Mr. Bere was recognized for his efforts as full-time volunteer COO of Crayons to Computers (C2C).

Having adequate school supplies positively impacts a child's attendance, behavior and performance in school. C2C helps the community by distributing educational items at no charge to teachers of needy children.



C2C is part of the Kids In Need National Network of Resource Centers. Congratulations, Dick!

Kids In Need National Network Of Resource Centers Meet To Exchange Best Practices

Providers of Free School Supplies to Students and Teachers Throughout the U.S. Hold Annual Summit

Just as children all over the nation are leaving thoughts of classwork and homework in the empty halls of their schools for the summer, proprietors of nonprofit organizations dedicated to providing children with free school supplies are meeting to discuss how they can reach more students and better help children succeed in the classroom.

The Kids In Need Foundation serves as an omnibus for a national network of resource centers where teachers from low income school districts can access free school supplies for their students. The Foundation opened a dozen Kids In Need Resource Centers throughout the nation between 1997 and 2004. During the same time, community-minded individuals were opening their own free stores in a number of different cities. In an effort to share best practices and simplify the process for others, the Kids In Need Foundation formed the National Network. Now there are 23 centers in the network serving 1.6 million children and distributing more than \$100 million worth of school supplies annually.

On June 22, the founders, directors, staffs, and volunteers of the network centers and many independent centers across the country will kick off this year's Kids In Need National Network Summit with a get acquainted dinner in Indianapolis, IN, hosted by Teachers' Treasures, an affiliate of the Kids In Need National Network. And for the next two days, they will convene to share ideas and problem solving techniques that will promote growth in current centers and encourage the development of new ones.

The list of Summit attendees each year includes several people who are thinking of starting resource centers in their own communities.

"This is a great venue to find out how to be the most effective you can be for your community," said Tom Haggard, program manager of Crayons to Computers in Cincinnati, an affiliate of the Kids In Need National Network, and chair of the Summit Planning Committee. "About a third of the people attending the Summit started their centers more than a decade ago and have lots of experience that make their ideas and suggestions worth sharing."

In 2008, the Kids In Need Foundation provided \$36 million worth of school supplies and office products to the resource centers in the national network that were distributed by them to the students and teachers they serve. The Foundation counts among its donors some of the nation's leading school supplies and office product manufacturers, such as Dixon Ticonderoga Company, MWV (formerly MeadWestvaco), Zebra Pen Corporation, and 3M, among many others. Retailers such as OfficeMax, Staples, Office Depot, Walmart, and Target also support the Foundation financially and with product. Target is the national sponsor of the Kids In Need network of resource centers. The Resource Centers also secure local donations from their respective communities.

"The centers cannot thrive without their local communities' involvement," said Jennifer Lehman, director of donor relations and gift-in-kind for the Foundation. "Kids In Need can be the conduit of information, product, and other resources, but it is the enthusiasm and hard work of people in the community that open the doors and see that the teachers and students get the supplies they need. We hope the Summit helps the centers tap into those local resources that are so vital to their success."



To all companies and individuals who have made financial, product, and in-kind donations in 2009: You have brightened the future for the **1.6 million children** served by the Kids In Need Foundation.

Thank you!

3M - Stationery Products Div.	Carmen Barnes	Getting to Know, Inc.
Abbeville Press, Inc.	Carolina Wholesale Group, Inc.	Glaceau/Coca Cola
Abby Iannella	Carson Specialties	Glen Boucher
ACCO Brands	Century Wire & Cable	Haley & Aldrich, Inc.
Acosta	Conveo, Inc.	Handy Art
Ad-A-Day Company, Inc	Chroma Inc.	Hans Raj Nahata
Adam Comer	Coats & Clark	Hansen's Beverage Company
Al Nelson	Coloning Book Solutions	Harry D. Koenig & Co.
Al Thornton	Compass Marketing	Horizon Marketing Concepts
Allen Advertising Products	Connor Dolan Brown	Houghton / Harcourt
Allen W. Roberts School	Corporate Express	ICM Distributors
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Aspen Publishers	Donald S. Currie	Julie Walsh
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Camille Beckman	Gemline	Lowe Enterprises
Canson Inc.	Gene Hendel	LexisNexis
		Lisa Castellano

Loew-Cornell LLC	Peters Imports	Staples, Inc.
Lollypops & Candies	Phil & Gloria Wenzell	State Farm Insurance
Lovett International Inc.	Phil Parody	Stephanie Wedryk
Lowe Enterprises	Phyllis Ondris	Stephen & Karen Rubenstein
M2 Enterprises	Pilot Pen Corporation of America	Steve Kouroupas
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Peter Paper Press, Inc	Staedtler, Inc.	



Check out www.kidsinneed.net for this month's feature donor, MWV (MeadWestvaco).



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To receive your Kids In Need Connection by E-mail, contact Jen Lehman at jenl@kidsinneed.net

Kids Dream Big.

Join us to help them make the most of their skills and opportunities!



You have made a connectivity with learning for us and for others. Thanks you'll be in our acceptances speeches and letters for Harvard, Princeton, and Yale.

Sincerely,
7th gr. Cathedral School

Kids In Need National Network Of Resource Centers



No teacher, student, school, resource center, or donor is ever charged for the supplies received through donations made to The Kids In Need Foundation.



In 2008, product donations to the Kids In Need Foundation saved more than 6200 pallets from landfills and placed them into the hands of economically disadvantaged students across the country. To find out how you can help kids succeed while increasing your environmental stewardship, contact Jennifer Lehman at 937-296-1230 x 305 or jenl@kidsinneed.net.

