



kids in need *Connection*

JULY 2010

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Teacher Grant Applications Available Online

Applications for the 2010 Kids In Need Teacher Grants are now available online. Applications will be accepted through September 30.

This year, for the first time, every teacher who applies for a grant will receive \$25 worth of classroom art supplies furnished by ArtSkills, makers of poster board accessories to help make poster projects easier, faster and better.

The grants are funded by

sponsors and retailers such as Office Depot, Fred Meyer, Jo-Ann Fabric and Craft Stores, Inc., and LOFT. The program provides certified K-12 teachers with funding to conduct classroom projects.

Since the program began in 1997, more than \$1 million in funding has been awarded to the most innovative projects.

Encourage a teacher you know to apply online at www.kinf.org.

Thank you for this honor and generous support that made it all possible. My students will forever be touched.



Share this with the teachers in your life!

Contact Us!

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www.kinf.org
info@kinf.org



For the second year, The Kids In Need Foundation has received Charity Navigator's highest rating for fiscal responsibility.

Mardi Erickson, a 2009-10 Teacher Grant Recipient from Portland, OR, shared the following story as part of her end report. Her funded project concentrated on family history and culture.

This project was presented to youth who are mostly at-risk, gang-involved, low-income, and are usually disconnected from their family history. Some are even in foster care.

There was one particular student who has been in foster care for

years with no contact from his biological family. When asked about family history, he had no information and I know that this is something that has bothered him for years.

Because of this project, we discovered that this student was not Irish, as originally thought because of his bright red hair, but actually descends from French royalty! We were able to use genealogical research tools and found a family member who had been documenting centu-

ries of their family history! I cannot begin to describe what this has done for a child who felt so alone and had no connection -- to now being a confident student who feels more connected then most because he can discuss his family history thoroughly.

I just wanted to let you know what a difference this project made!





Kids In Need Foundation Gala

The Kids In Need Foundation is pleased to invite you to participate in the 2010 Kids In Need Foundation Gala, our annual fundraising event.

Guest Speaker:

George Buckley, chairman, president, and CEO of 3M

The Depot

Minneapolis, Minnesota

Wednesday, September 29, 2010

Black Tie Optional

Reception 6:30 p.m. – 7:30 p.m., Sponsored by:



Dinner 7:30 p.m.—10:00 p.m., Sponsored by:



All proceeds from the Gala help us serve the 1.6 million children and 100,000 teachers annually who are provided with school supplies from the Kids In Need National Network of Resource Centers, 24 stores across the country where teachers can obtain free school supplies for their students in need. Last year, the Kids In Need Network distributed more than \$38 million of school supplies to teachers.

Kids In Need is kicking off this year's "Education Celebration" Gala with a business luncheon featuring Arthur J. Rolnick, senior vice president and director of research of the Federal Reserve Bank of Minneapolis.

The luncheon is September 29 from 12:00 noon to 2:00 p.m. at the Depot in Minneapolis. Admission to the luncheon is free with a Gala reservation. Otherwise, the fee is \$50 per person.

Donate! Sponsor!

Attend!

<http://KINF2010.eventbrite.com>

Online
Registration
Now Open!



Visit
KINF2010.eventbrite.com
to make your
reservation online
today.

A couple quick clicks
and you're "To Do" just
became "DONE!"

It's as easy as...well,
dinner!

George W. Buck-

Chairman of the Board, President and CEO since December 2005.

Before joining 3M in 2005, Dr. Buckley was Chairman of the Board, President and CEO of the Brunswick Corporation, a global manufacturer and marketer of recreation products, since 2000, and served in other executive positions at Brunswick Corporation from 1997 to 2000. He also held various leadership roles at Emerson Electric Co. as CTO and President of the Electric Motors Division from 1993 to 1997. Dr. Buckley received his Bachelor of Science degree in Electrical and Electronic Engineering and his Doctoral degree in Engineering in joint study at Huddersfield and Southampton Universities.



2010 Guest

Program Advertising

The 8½" X 11" GALA BOOK is given to all attendees and used throughout the year as a Kids In Need marketing tool, exposing your name and promoting your support to hundreds of other industry leaders.

Deadline for artwork to arrive at the Kids In Need Foundation is August 30, 2010. Contact Kids In Need for more information and mechanical requirements: pennyh@kinf.org You can also purchase your ad online at <http://KINF2010.eventbrite.com>.

Can't Make it on Sep-

tember 29? You can still support the Gala by purchasing a ticket. Your donation will allow a local teacher to attend in your honor, and you will be recognized in the Gala Book.

**How fast can you
provide supplies
for 4,000 students?
One Gala Table. Ten**



A Whale of a Summit in Orlando

Kids In Need Affiliate A Gift for Teaching in Orlando hosted the 12th annual Kids In Need Network Summit in June. The event was partially sponsored by Target.

Representatives from Network Resource Centers and staff from teacher free stores across the country attended the Summit. Individuals from 31 different organizations were on hand for the event.

The annual event provides an opportunity to share ideas and best practices as well as discuss the particular

challenges that a changing economy presents to the free store environment. This year attendees participated in sessions covering a wide range of topics including customer service, social media, and technology.

Special thanks to event host A Gift for Teaching!

Meghan Meade, Program Support Specialist from Affiliate School Tools in Rancho Cucamonga, was speechless after one session! "No words can explain how I felt about the technology portion of the Summit. It was eye opening and amazing."

See you next year in...Chicago!



Nothing beats a welcome dinner



Networking and food together...



Touring A Gift for



Sharing ideas and passion for providing

Three Tons of Fabric donated by Jo-Ann Fabric and Craft Stores

Earlier this year, Christopher Lowell, who designs and markets a line of home décor products available through Jo-Ann Fabric and Craft Stores, made a very special presentation to Barbara Deeds of the Cleveland Kids In Need Resource Center.

Barbara received a basket of fabric representing a donation of **three tons** of fabric Jo-Ann made to the

Center the following week!

The donation was delivered to the Center for redistribution to teachers from area low-income schools.

Currently the Cleveland Kids In Need Resource Center serves more than 78,000 students and 3600 teachers. Support from corporate partners like Jo-Ann Fabric and Craft

Stores, who has provided more than \$7 million in product to the Kids In Need Network during recent years, is a cornerstone to reaching students in need of supplies.

For more information on how you can support this location, or your local Kids In Need Center, contact us at 937-296-1230.



Fabric now lines the shelves in the



To help achieve our mission, Kids In Need supports a licensing program. Find out more by calling Craig at 201-791-3055 .

The Economy...Back to School...and KIDS

A recent survey conducted by a KINF Affiliate Resource Center asked the following question of teachers:

“Explain any changes brought about by the recession that you have observed.”

We’d like to share with you some responses:

- Items students normally provide for themselves are not purchased. Some students are embarrassed by not having items that other students have. Overall students are not performing well as a result.
- Students who have families suffering due to the recession seem less focused.
- Students are not coming to school well equipped, which means the school and I need to provide for them so instruction will go uninterrupted.
- Teachers are buying reams of paper, crayons, glue, markers, ink, and we don’t have any money either!
- Students do not have the necessary tools to be productive in the classroom. Crayons and pencils etc. are not bought by parents. Students who do not bring in the basic supplies may not believe they can succeed.
- This year my students are constantly asking me for supplies.

In a few short weeks kids will head back to school. **Now** is the time to stock the shelves of Network Resource Centers...*and we need your help.* When you make a back to school product or financial donation, you do much more than fill a backpack. You help inspire greatness in your future workforce. **School supplies. Changing Lives.**



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THANK YOU to the following companies and individuals who have made product, in-kind services, or financial donations to the Kids In Need Foundation between January 1 and June 30, 2010:

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To receive your Kids In Need Connection by E-mail, contact Jen Lehman at jenl@kinf.org

Meet Jack



He has big dreams for his future.



But he needs all of this to get there.



So he can grow up and help the world.



Kids In Need National Network Of Resource Centers



No student, resource center, or donor is ever charged for the supplies received through donations made to The Kids In Need Foundation.



So far in 2010, product donations to the Kids In Need Foundation redirected more than 9700 pallets from landfills and instead placed them into the hands of economically disadvantaged students across the country. To find out how you can help kids succeed while increasing your environmental stewardship, contact Jennifer Lehman at 937-296-1230 x 305 or jenl@kinf.org.