



# kids in need *Connection*

NOVEMBER 2010

## Join Us!



Facebook



flickr



LinkedIn



Twitter



YouTube

## Contact Us!

3077 Kettering Blvd  
Ste 114  
Dayton, OH 45439  
937-296-1230  
www.kinf.org  
info@kinf.org



*For the second year,  
The Kids In Need  
Foundation has  
received Charity  
Navigator's highest  
rating for fiscal  
responsibility.*

## Elmer's Products Partners With Kids In Need To Launch New Teacher Grants Program

Elmer's Products, Inc., is now the exclusive national sponsor of the Kids In Need Foundation's new grant program. The program, called Elmer's Teacher Tool Kit, will fund teachers who wish to replicate projects Kids In Need already has available in its extensive collection of classroom projects. The partnership between Elmer's, a trusted brand and industry leader for more than 60 years, and Kids In Need also means product from the manufacturer will be provided to the 25 free stores for teachers in the Kids In Need National Network of Resource Centers.

Teachers will be able to select the projects they wish to conduct from a catalog available on both the Elmer's and Kids In Need websites starting February 14, 2011. The deadline for online submissions will be April 30. Completion of the projects will be during the 2011-2012 school year.

Elmer's Teacher Tool Kit is being offered to educators in addition to the long standing Kids In Need

Teacher Grants program that asks teachers to submit creative ideas for classroom projects. Also included in the partnership will be Elmer's Tools for Teachers, an in-line or free standing display to be merchandised with product supplied by Elmer's in the affiliate Resource Centers serving teachers and students in 25 communities.

"The Elmer's Teacher Tool Kit is a way to bring the excellent classroom projects funded through the Teacher Grants program to life again," said Dave Smith, executive director of the Kids In Need Foundation. "Teachers have always had access to these project ideas through the Kids In Need Guide to Award Winning Projects, but if they don't have the funds to purchase the needed materials, what good are they? Teachers usually can't do special projects unless they pay for them out of their own pockets. We greatly appreciate this partnership with Elmer's because they are offering teachers an opportunity to conduct

these proven projects in their own classrooms by sponsoring this program."

"Elmer's is proud to be a partner with the Kids In Need Foundation and the exclusive national sponsor of the Teacher Tool Kit and Tools for Teachers programs," said Terri Brown, Sr. Manager of Communications for Elmer's Products. "As our primary charitable sponsorship, these programs will help provide teachers and students with the much needed resources and school supplies they need to be successful."

Elmer's, headquartered in Columbus, OH, produces a variety of well-known adhesives, arts and crafts, educational and office products for use at home, school or business. Elmer's branded products are developed to provide project solutions and to inspire people to create, build, and learn for life. Elmer's also markets the number one instant adhesive in the U.S., Instant Crazy Glue®, and X-ACTO®, a leader in innovative cutting blades, knives and office supply products.



# Programs Update

*Your donations at work around the country and down the street.*



## Teachers of the Year Honored

Three outstanding teachers were recently recognized at the KINF Education Celebration Gala. The Awards were sponsored by Fibre-Craft Materials.



*Terri Cloyde  
Madill Elementary  
Madill, OK  
5th Grade  
Project: Not Your  
Parent's Science*

In 2009, Terri received four grants from the Kids In Need Teacher Grants program. Although multiple grants have been awarded before, no other teacher has ever received four grants in one year.



*Patricia Kaynaroglu  
West Park Elementary  
Leadville, CO  
6-12 Special Education  
Project: Learning In  
Animals*

Pat developed the canine search and rescue program, the Cody Project, to help kids learn about the importance of community service as well as motivate them to study, read, and seek a variety of career paths.



*Sally Reagan  
Portland High School  
Portland, ME  
Project: Literacy Through  
the Generations*

Students explored children's literature and discussed why books are read to very young children, and also explored why it is so important for them to be role models. Students read and presented books to pre-school children.

## More than 2600 Teacher Grant Applications Submitted

The Teacher Grants program is having a banner year. The application period officially closed on September 30. When all was counted, 2,640 different grant applications were received ... a 23% increase over last year! The most innovative classroom ideas get the thumbs up for funding.

New this year, ArtSkills provided each teacher who applied with a package of poster making and bulletin board supplies.

The funding for winning projects is made possible through support from a phenomenal group of program sponsors.

**Fred Meyer**fund

**JOANN**  
fabric and craft stores

**LOFT**

**Office  
DEPOT**  
FOUNDATION

**VIA**  
CREDIT UNION

**ArtSkills!**



## School Box distributions deliver supplies, smiles, and excitement!

More than 6400 smiling students from across the country have opened school supply kits through the KINF School Box Program in 2010.



The School Box Program is a great opportunity for businesses and community organizations to work together to distribute boxes or backpacks full of school supplies to kids who would otherwise go without.



For more information on how to get your community or business involved, contact Penny Hawk, pennyh@kinf.org.

Thank you for the back pack. The colors were amazing!  
Everybody went home with a smile on their face.



## Expanding the National Network

*Additional locations will provide supplies to more kids*

The Board of Directors welcomes two teacher resource centers into the KINF National Network.

The new locations are Operation: Kid Equip Teachers' Annex, metro Detroit, MI, and Teacher's Supply Closet in Charleston, SC. The additional Centers

increase the number of locations in the Network to 25.

The Network provides school supplies to more than 1.6 million students across the country each year.

Target is the national sponsor of the KINF National Network.





## Inspiring Lunch, Magical Evening

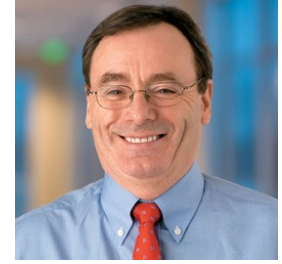
Keep in mind for next year... your Gala ticket includes a complimentary seat at the Business Luncheon that same day!

Kids In Need kicked off this year's Education Celebration on September 29th with a business luncheon featuring Arthur J. Rolnick, former senior vice president and director of research at the Federal Reserve Bank of Minneapolis. That evening during cocktails, guests networked with other school supplies and office products professionals and had photos taken of themselves in their Gala finery.

Guests got a first look at the Foundation's new documentary, "School

Supplies, Changing Lives," inspiring attendees to surpass a challenge to match a single donation of \$12,500. A total of \$26,950 was raised on the spot!

After dinner, three educators were honored for their exceptional classroom creativity, and keynote speaker George W. Buckley, chairman, president, and CEO of 3M, shared his incredible story about how the good of just one person can change a life forever.



Old friends. New connections. Stories of glory in the classroom – and in life.

If you missed it, or if you want to relive some magical moments, visit [www.kinf.org](http://www.kinf.org) to view our short documentary. We believe you'll want to pass it on to family, friends, and coworkers.

Kids In Need is proud to display a complete list of event sponsors at [www.kinf.org/gala](http://www.kinf.org/gala).

## So...Just how far can \$10 go?

If you are looking for a fast and hassle free way to make a difference, the Power of 10 is for you!

For every ten dollar donation received, KINF can procure \$250 in school supplies—enough to help supply an entire classroom with

the basics! And when you tell ten friends about KINF, they can join in too.

Here's a challenge: how many friends would it take to support the school where you grew up?

Toss it around during the holidays to see who else you can get on board.

Join us at [www.facebook.com/kidsinneedfoundation](http://www.facebook.com/kidsinneedfoundation).



Psst... want to get in on the Power of 10 right now? Text SCHOOL to 35944 to make a \$10 donation!

Visit [www.kinf.org](http://www.kinf.org) for complete details.



To help achieve our mission, Kids In Need supports a licensing program. Find out more by calling Craig at 201-791-3055 .

## Year-end inventory reduction can help kids shine during second semester.

Synchronize your watches... it's almost time to start the countdowns! Black Friday. Cyber Monday. Holidays and New Year's.

No doubt students will also be counting down to winter break. But will everyone be happily anticipating the return to school in January? With the first semester behind them, pencils are eraser-less nubs and notebooks are tattered. Crayons are gone.

Some children will return to school freshly armed with brand new supplies.

But not *everyone*.

According to the most recent report by the U.S. Department of Commerce, the percentage of children now living in poverty has *risen* to 18.5%.

### 14.8 million kids.

For many, that means starting the second semester without key supplies, making classroom participation impossible.

You can help *right now*. By making a year-end product donation to KINF, you will be helping kids start

prepared and ready to learn. And not a moment too soon.

Your year-end donation will not only help your business bottom dollar...it can make a world of difference to a child.

To make a product donation, contact Jennifer Lehman at [jenl@kinf.org](mailto:jenl@kinf.org) or 937-296-1230



## KINF Board of Directors Update

*Thank you to the following individuals for volunteering their time and talent serving on the Board of Directors:*

Mark Davis  
Kathy Hirko  
Tom Haggard  
Dan Legg

### 2011 Kids In Need Foundation Board Of Directors

**Chair: Tony Beitz**

Stacia Anderson, *Target*  
Anne Bannister, *Energizer*  
Paul Bierhaus  
Brad Desmsky, *ArtSkills*  
William Douthit, *George F. Cram Company (ret.)*  
Terry Erdman, *Fred Meyer*  
Christopher Farley, *Zebra Pen Corporation*  
Corey Funkey, *Fibre-Craft Materials*  
Josh Golden, *Grey Advertising*

Romanita Hairston, *World Vision*  
Steve Kouroupas, *Cenveo, Inc.*  
Rebecca Lightner, *MorganStanley SmithBarney*  
Mary Little Lester, *MPL Public Relations*  
Thomas McKinney, *Cosgrove Sales, Inc.*  
Christopher Noe, *Office Depot Foundation*  
Laura Pierce, *Liggett Stashower*  
Phil Wenzell, *MWV*  
Frank Wilson, *3M*

THANK YOU to the following companies and individuals who have made product, in-kind services, or financial donations to the Kids In Need Foundation between January 1 and October 15, 2010:

# 2010 Monetary, In-Kind, and Product Donors

3M Foundation	Case-It	Emerson Taylor School District	In Honor of Wolfgang Merel
3M Home Care Division	Cathie Morgan	Energizer Personal Care	In Memory of Cliston Johnson
3M Stationery Products Div	Cecilia Retelle	Erik & Mike	In Memory of my Mother
Abbeville Press Inc.	Cedar Crest	ERKIE INC	In Recognition of Adrianna Lehman
ACA Financial Guaranty	Century Wire & Cable	Esselte Corporation	In Recognition of KJ Lehman
ACCO Brands	Cenveo, Inc.	F & W Publications	Ingram Book Co
Acme United Corporation	Chad Stiles	Faber-Castell USA	Innex, Inc.
Ad N Art	Champion Treasures	Falcon Safety Products	Inspired Educators
Adecamp Associates	Charles Biggs	Falk Industries	Interdesign
Advantus Corp.	Chartpak Inc.	Faye B's Reminders	International Arrivals
Agron, Inc	Chattanooga Christian Community Foundation	Filer, Inc.	Iris Company
AK Fitzco, Inc.	Chelsey Bennett	Fiskars Brands Inc.	Iris USA Inc.
Akro-Mils	Chris Berstler	FloraCraft Corporation	It's Academic
Al Nelson	Chris Farley	Foam Work	ITW Dymon
ALBA	Christine Leinfelder	Food Donation Connection	J.L. Buchanan
Alexis Buhelos	Christopher Noe	Fox Chapel Publishing	Jack Richeson & Co
All American Crafts	Chroma Inc	Fox Run Craftsman	James Clay & Roberta Mancina
Allen Advertising Products	Chromabook Inc.	Framing Success	James P. Matese
Allen W. Roberts Elem. School Students	Class Act Stationery & Accessories, Inc.	Franklin County Education Foundation	James Roberts
Alliance Rubber Company	Cleaner Innovations	Fred Meyer	Jasmine Wilson
Alumicolor	Clem Restaino	Fred Meyer Fund	Jeanne Mock
Amanda Laterza	Cliff Hanson	Cerberus Capital Bob Rowe	Jeff Hillins
American Book Co.	C-Line Products, Inc.	From The Heart Ent.	Jenn & Brandon Howard
American Products Publishing	Colorbok Inc.	Gabrielle Kellman	Jennifer Dewing
Americanna Line	Coloring Book Solutions	GAIAM	Jennifer Lawrence Petroski
AmeriFoam / Brooklyn Products	Compass Marketing	Game Master	Jennifer Lehman
AMPAD	Contima Company	Games People Play	Jerry & Lois Allen
Ann Clark Promo	Continental Commercial Products	Garx Plastics	Jessica Butchko
Anne Bannister	Corey Funkey	Getting To Know, Inc.	Jet 21
Anonymous	Cosgrove Sales, Inc.	Ghent Manufacturing, Inc.	Joan Voeller
Arts & Activities Magazine	Craft & Hobby Association	Gibco	Jo-Ann Fabric and Craft Stores
ArtSkills	Crane & Co.	Giddy Up, LLC	John Abens
Aurora	Crayons to Classrooms	GIDP Foundation	John Wiley & Sons
Avery Dennison	Cra-Z-Art	Gilbert Mainvielle	John Youngkrantz
Baking for Good	Creative Imaginations	Glue Arts	Johnson & Johnson
Balt/Best-Rite/Trinity	Creative Memories	Golden Global Sales	Jon & Rachel Drew
Barbara Ward	Curry Sales, Inc.	Golick Martins	Joseph Ferrazzo
Barri Klingaman	Cyber Clean	Good Fortune	Josh Golden
Barron's Educational Series	Dale Olson	Grafix	Judy Dawes
Barry Knight in Honor of Thomas McKinney	Daler-Rowney/Robert Simmons	Grant Robinson	Jyothi Cherry
Batt Family Foundation	Dan & Anne Legg	Grapha	Karen Foster Design
Bazic Stationery	Dan Horan	Graphique de France	Karen Jackson
Beacon Promotions, Inc.	DARD	Great Neck Promos	Kathy Herman
Better Office Products, Inc.	Darren Haper	Gryphon House Inc	Katie Fettig
Betty & Bruce Bogardus	Dartmouth Co-Op	Gund	Kejriwal Paper
Bill Bogardus & Hal Cash	Dave & Wendy Smith	H and K Sales	Kelli Peltier
Bill Snyder	Davis Publications	Hamilton Bell	Kellogg's
Bi-silque	Debbie Lynn Inc	Handy Art	Kelly Whitaker
Blue Sky The Color Of Imagination LLC	Deflecto Corporation	Helix USA Ltd.	Kendra Corr
Bob & Pat Bogardus	Delk	Hillbrook School - Student Government	Kerry Magro
Borealis Press	Dixon Ticonderoga Company	HLD Global	Kerry Simmons
Brad Demsky	DMI Office Furniture	Horizon Group USA Inc.	Kickerland Design, Inc.
Brady, Ware & Schoenfeld Inc	Don & Pauleen Peterson, Marketing & Sales Services (M.A.S.S)	Houghton Mifflin Company	KIND Snacks, LLC
Brian & Lisa Vulpitta	Dr. Judy Landis	Hunter	Kinder Morgan Foundation
C & T Publishing	Drummond Printing	Iceberg	Knock Knock
C. Arthur	Dura-Kleen / Euro-ware Inc	ICM Distributing Company	Kresson Elementary
C.R. Gibson	Dynamic Brands	Imperial Distributors, Inc.	Kristine Cohn
C2F Inc	Earthwise	In Honor of Dick Bere	Krylon
California Homes Magazine	Eco Green Crafts	In Honor of Kyle J. Nicholson and LuAnne Roberson	Kurt Ettrich
California Tattoos	Ekarat Choksombatsakul	In Honor of Lynne Hannen	Kustom Printing
Carmella Arnold	Elizabeth Newcomer	In Honor of Rose McMaken	Lance Inc
Carmine Stewart	Elmer's Products, Inc.	In Honor of Thomas R. Weaver, Sr	Lang Nelson
Carol Bogardus		In Honor of Toni & Tony Beitz	Langenscheidt Publishing Group
Carrigar			
Carson Dellosa Publishing			

Laserline  
 Laura Pierce  
 Lava Lite  
 Leap Year Publishing, LLC  
 Learning Resources  
 Lepage's 2000 Inc.  
 Lesley and Dale Walton  
 LexisNexis  
 Licensing Intl/Advanstar  
 Communications  
 Lightning Studios Inc  
 Lion Circle  
 Lithographics  
 LOFT  
 Lov Kumar Grover  
 LXG, Inc  
 M2 Enterprises  
 Ma. Gladiola Ilada  
 MacPherson's  
 Madison Industries  
 Man Fan Lam  
 Maria Smith  
 Marissa O'Malia  
 Mark A. Kreuzsch Memorial Fund  
 Mark Davis  
 Market Street  
 Marketing And Sales Services  
 (M.A.S.S.)  
 Mars  
 Mary F. Scott  
 Mary Franklin Acree  
 Mary Martone  
 Master Magnetics, Inc.  
 Matt Schreck  
 Maxon Furniture  
 Maya Road  
 Mayco Colors  
 McGraw Hill  
 McKinsey & Co., Inc.  
 MCM Group Inc  
 MCS Industries, Inc.  
 Melissa & Doug  
 Melville Candy Company  
 Mercury Luggage  
 Merriam-Webster, Inc.  
 Michaels Stores Inc.  
 Midpoint Trade  
 Miller-Valentine-Walsh Fund  
 Miquel-Rius USA Limited  
 Mister Snacks  
 MPL Public Relations  
 MPS  
 MT Consulting  
 MTV Network-Viacom  
 Murphy Catton  
 MV Sport  
 MWV  
 MWV Foundation  
 My M&M's -Mars Direct  
 National Design Corporation  
 Neatnix  
 Nestle USA  
 New Era Cap Co, Inc.  
 Newell Rubbermaid  
 NORCOM  
 Oaktree  
 O'Bon  
 OCM  
 Office Depot  
 Office Depot Foundation  
 Officemate International Corp.

OfficeMax, Inc.  
 On Behalf of Bodek and Rhodes  
 On Behalf of Chicago Tribune  
 On Behalf of High 5 Sportswear  
 On Behalf of Jackson Ultima  
 Skates Inc.  
 On Behalf of Markwort  
 Sporting Goods  
 On Behalf of SnugZ USA  
 On Behalf of The Antiqua Group  
 On Behalf of The Chicago Tribune  
 Opportunity Buying Inc  
 Outdoor Cap Company  
 Pacon Corporation  
 Palmer Paint Products, Inc.  
 Paper Mate  
 Papyrus  
 Patricia Larkey  
 Patricia Moran  
 Paul Bierhaus  
 Payne Publishers, Inc.  
 Peaceable Kingdom  
 Pearson Education  
 Penguin Group  
 Penny Hawk  
 PENTEL OF AMERICA, LTD.  
 Persistence of Vision Films  
 Peter Fahrenkopf  
 Phil & Gloria Wenzell  
 Pilot Pen Corporation of America  
 Plan Ahead  
 PM Company  
 Poly Pro  
 Portu-Sunberg Marketing  
 PPC - Greatstuff  
 Premier Reprographics  
 Primary Colors  
 Princeton Art & Brush Co  
 Promo Potatochips  
 Promote Sources  
 Promotion In Motion  
 PRT  
 Pyramid America  
 Quality Park Products  
 Quotable Cards  
 Rabinowitz Design Workshop  
 Raymond Geddes & Co, Inc.  
 Reba Dominski  
 Rebecca Shaw  
 ReBinder  
 Red Chicago  
 REDLOVETOSHOP  
 Regal Poly-Pak  
 Regent Products  
 Replogle Globes, Inc.  
 Revur DBA Way Basics  
 Richard and Karen Maguire  
 Richard Lightsey  
 Rite Aid Corporation  
 RJF Marketing  
 Roaring Spring Paper Products  
 Rogers Fund for Charitable Giving  
 Romanita Hairston  
 Ron Jerutis  
 Ron Rolfsen  
 Rose Dalton  
 Rose Festival Princess 1973  
 Royal Consumer Products  
 S Beise LLC  
 S. Zoufaly  
 S.P. Richards Co.

Samsill Corporation  
 Sandusky Lee  
 Sanford  
 Sargent Art Inc.  
 Saunders Manufacturing Co., Inc.  
 Scented Pens  
 Scholastic Book Fairs  
 Scholastic Inc.  
 Scholls Inc.  
 Scrapbook Royalty  
 Second Harvest Food Bank  
 Senator Promotional Group USA  
 Sentry Industries, Inc.  
 Seth Newton  
 Shane C. O'Neil  
 Shane O'Neil  
 Shaw Industries Academy Carpet  
 Shelly Price  
 Shizen Design  
 ShurTech Brands, LLC  
 Silhouette America  
 Simple Green  
 Simply Smashing  
 SLI Lighting  
 Slice  
 SLS Art  
 Smead Manufacturing Company  
 Snyder's of Hanover  
 Softalk LLC & Artistic  
 Sorbee International, LLC  
 South Metro Optimists of  
 Centerville  
 Southern CA Edison  
 Southworth Company  
 Spalding  
 Specialties LTD  
 Specialty Line  
 Sporty K9  
 Spring Hill Baptist Church  
 Stacia & Steve Andersen  
 Stand Up Straight Comedy Show  
 Stanley Security  
 Staples, Inc.  
 Stephen Kouroupas  
 Sterilite Corporation  
 Store Supply Warehouse  
 Storybook Promotions  
 Strathmore Artist Papers  
 Studio Designs Inc.  
 Sulyn Industries Inc  
 Sunrise Greetings  
 SUPERVALU Foundation  
 T Mak's International  
 Tapestry by CR Gibson  
 Target  
 Tattoo Factory  
 TCF Foundation  
 Tech Mart  
 TECHFOREDCATORS.COM  
 Terry & Mary Erdman  
 Testors Corporation  
 The Bradleys  
 The Chenille Kraft Company  
 The Chlorox Co  
 The Coca-Cola Company  
 The Hershey Company  
 The Northwest Company  
 The NPJ Group  
 The Pencil Grip, Inc.  
 The Product Marketing Group Inc  
 The Sourcing Department

The Vidmar Company  
 The Working Proof  
 Think Geek  
 Think Patented  
 Thomas J Raib  
 Thunderbird Forest Products  
 Time Factory Publishing  
 Tom Haggard  
 Tombow  
 Tony & Toni Beitz  
 Top Flight, Inc.  
 Topco Associates LLC  
 Tops Products  
 Total Class Creative  
 TRAVELERS CLUB LUGGAGE,  
 INC.  
 TREND enterprises, Inc.  
 Trends International  
 Tropico Imports, LTD  
 Turtle Island  
 Unicorn Graphics  
 Unison  
 United Health Group  
 United Stationers Supply Co  
 United Supply Corporation  
 Universal McCann  
 University Of Minnesota Amplatz  
 Childrens Hospital  
 Up With Paper  
 Use Less Stuff  
 Vera Bowman  
 Verizon Foundation  
 Via Credit Union  
 Vijay & Jill Shankar  
 Virco  
 Vissfun  
 Vivian  
 Waldor Products  
 Wallies  
 WallPops Wall Art  
 Walmart  
 Walter Seed Company  
 Water Promotions  
 Wausau Paper  
 Wells Fargo Bank  
 Wendy Sieman  
 Westendorf Printing  
 Westport Corporation  
 William & Alice Douthit  
 William P Whitehorn  
 Wincraft  
 Woodline Works Corp  
 World Packing Corp.  
 World Vision  
 Worldwideline  
 Wow Line  
 YMCA of Greater Richmond  
 Youth Impact Program  
 Zebra Pen Corporation





3077 Kettering Blvd  
 Ste 114  
 Dayton, OH 45439  
 (p) 937-296-1230  
 (f) 937-296-1215  
 www.kinf.org  
 info@kinf.org

Dave Smith, Executive Director  
 Kristine Cohn, Sr. Director of Development and Corporate Partnerships  
 Darren Haper, Resource Center Specialist  
 Penny Hawk, Managing Director  
 Jenn Howard, Director of Technology  
 Jennifer Lehman, Director of Donor Relations and Gift In Kind  
 Karen Jackson, Coordinator  
 Becky Shaw, Accounting Director  
 Lesley Walton, Manager, Gift In Kind

*To receive your Kids In Need Connection by E-mail, contact Jen Lehman at [jenl@kinf.org](mailto:jenl@kinf.org)*

Meet Jack



He has big dreams for his future.



But he needs all of this to get there.



So he can grow up and help the world.



## Kids In Need National Network Of Resource Centers



No student, resource center, or donor is ever charged for the supplies received through donations made to The Kids In Need Foundation.



So far in 2010, product donations to the Kids In Need Foundation redirected more than 9700 pallets from landfills and instead placed them into the hands of economically disadvantaged students across the country. To find out how you can help kids succeed while increasing your environmental stewardship, contact Jennifer Lehman at 937-296-1230 x 305 or [jenl@kinf.org](mailto:jenl@kinf.org).