



Kids In Need Collects Nearly \$5,000 In Product Donations

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This fall, teachers at underprivileged schools in the Dallas area will have more items than ever with which to stock their classrooms thanks to generous product donations from exhibitors at the PPAI MarketShow and Imprinted Sportswear Show co-located in Fort Worth, Texas, this past weekend. The shows were held at the Fort Worth Convention Center on October 3-4 and 3-5, respectively.

The donations will benefit the Dallas Resource Center for Kids In Need Foundation, a charity in which PPAI has become involved over the past year. Brenda Nachreiner, director of Corporate Partnerships for Kids In Need Foundation, traveled to the shows to coordinate the efforts with show management and local volunteers. It was the group's first product harvesting effort at a PPAI show.

Several pallets of products including candles, writing instruments, t-shirts, buttons, can coolers, tattoos, floor mats and children's mugs, valued at nearly \$5,000, were collected from exhibitors who elected to donate the products to the foundation rather than ship them back to their factories.

Since its creation in 1995, the foundation has provided \$250 million worth of school supplies to impoverished children and under-funded teachers. Classroom teachers in pre-qualified schools regularly visit the 24 Resource Centers of the Kids In Need National Network to select the supplies needed by their students. All supplies taken back to the classrooms are free.

Suppliers and distributors can donate overruns, misprints, old samples and overstocked products on a year-round basis.

To learn how, click [here](#).

