



## FOR IMMEDIATE RELEASE

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### **Kids In Need Foundation Announces Partnership With Elmer's→** *Teachers Can Now Apply For Elmer's Teacher Toolkit Grants to Conduct Classroom Projects*

**DAYTON, OHIO – February 15, 2011** – The Kids In Need Foundation, a national, non-profit organization dedicated to providing free school supplies to economically disadvantaged school children and under-funded teachers, is introducing a new teacher grants program sponsored by Elmer's→ Products Inc., an industry leader in adhesives, arts and crafts, office and educational products. Beginning February 14, teachers nationwide can visit the Kids In Need Foundation website to apply for an Elmer's Teacher Toolkit grant that can range from \$100 to \$500.

The grants will be given to teachers who wish to conduct classroom projects selected from a catalog of more than 500 projects currently in the *Kids In Need Guide to Award Winning Projects*. Applications will be available online at [www.kinf.org](http://www.kinf.org) and [www.elmers.com](http://www.elmers.com). This year, approximately 250 grants sponsored by Elmer's will be provided to teachers nationwide.

“For thirteen years the Kids In Need Foundation has been funding exceptional classroom projects through our Teacher Grants program. Other teachers have had access on our website to these ideas, but if they don't have the budgets to actually do the projects, the good ideas aren't worth much,” said Dave Smith, executive director of the Foundation. “We believe creative lesson plans should be an active part of any school's core curriculum, something Elmer's

believes, also. Together we will provide teachers with the tools to strengthen creativity, critical thinking skills, and core knowledge among their students.”

“Our partnership with the Kids In Need Foundation fulfills a long-standing goal of working with a tremendous non-profit organization that directly aligns with our core audiences – teachers and families,” said James Hamling, CEO of Elmer’s Products, Inc. “We’re really looking forward to becoming an even bigger asset to teachers striving to do more with their classrooms.”

As part of the Elmer’s-Kids In Need partnership, Elmer’s will also donate product to the Foundation’s national network of free stores for teachers. The Kids In Need National Network of Resource Centers, 25 facilities across the country where teachers from low income schools can obtain free school supplies for their students and classrooms, will feature an area called Elmer’s Tools for Teachers stocked with such items as Elmer’s School Glue and Disappearing Purple School Glue Sticks, art materials, scrapbooking supplies, and other Elmer’s products.

### **About the Kids In Need Foundation**

**The Kids In Need Foundation** is a national 501(c)(3) charitable organization founded in 1995. The Foundation’s mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need. The Kids in Need National Network of Resource Centers includes 25 facilities that allow teachers from low-income schools to obtain free school supplies for their students. In addition, Kids In Need Teacher Grants provide K-12 educators with funding to provide innovative learning opportunities for students. The Kids in Need Foundation has distributed more than \$350 million in school supplies since its founding, directly benefiting 1.6 million students and 100,000 teachers annually, and has awarded more than \$1 million in grants to teachers. The Kids In Need Foundation has received Charity Navigator’s highest four-star rating, indicating that it executes its mission in a fiscally responsible way and outperforms most other charities in America. For more information, visit [www.kinf.org](http://www.kinf.org). Follow Kids In Need on Twitter, <http://twitter.com/kidsinneed>

### **About Elmer’s→**

Elmer’s® Products, Inc., headquartered in Columbus, Ohio, has been a trusted brand and industry leader for more than 60 years. Elmer’s produces a variety of well-known adhesives, arts and crafts, educational and office products for use at home, school or business. Elmer’s branded products are developed to provide project solutions and to inspire people to create, build and learn for life. Elmer’s also markets the number one instant adhesive in the U.S., Instant Krazy

Glue®, and XACTO®, a leader in innovative cutting blades, knives and office supply products.

For more information visit [www.elmers.com](http://www.elmers.com).

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