



FOR IMMEDIATE RELEASE

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KIDS IN NEED FOUNDATION GALA IS AN EDUCATION CELEBRATION

DAYTON, OH -- AUGUST 21, 2009 -- The Kids in Need Foundation works hard throughout the year to ensure that children are prepared to learn and succeed by providing free school supplies nationally to students most in need. To help the Foundation continue its important work throughout the year, a special “Education Celebration” Gala will be held on Wednesday, September 30, in Minneapolis, MN. Renowned educator Ron Clark will join the celebration and share his inspiring message. All proceeds from the Gala benefit the Kids in Need Foundation.

“Education should be celebrated,” said Brad Demsky, chair of the Kids in Need Foundation Board of Directors. “The Foundation does so every day by providing free school supplies to kids. We invite everyone to the Gala to help us acknowledge the importance of education and support us in our efforts.”

The Gala begins at 6:30 p.m. with a reception presented by Target, sponsor of the Kids In Need National Network of Resource Centers. Target, one of the foremost providers of funds to help advance the educational opportunities for children throughout America, has helped make it possible for the Kids In Need Foundation to provide free school supplies to more than 1.6 million children and 100,000

teachers annually through a national network of Resource Centers. School supplies are provided at no charge to the teachers or the students through 23 Resource Centers or free stores for teachers.

The Foundation encourages others who believe in the importance of quality education to support their cause by reserving a seat or table at the Gala. For more information, please contact Penny Hawk at pennyh@kinf.org. More information can also be found online at www.kinf.org.

About the Kids In Need Foundation

The Kids In Need Foundation is a national 501(c)(3) charitable organization founded in 1995. The Foundation's mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need. The Kids in Need National Network of Resource Centers includes 23 facilities that allow teachers from low-income schools to obtain free school supplies for their students. In addition, Kids In Need Teacher Grants provide K-12 educators with funding to provide innovative learning opportunities for students. The Kids in Need Foundation has distributed nearly \$300 million in school supplies since its founding, directly benefiting 1.6 million students and 100,000 teachers annually, and has awarded \$1 million in grants to teachers. The Kids In Need Foundation has received Charity Navigator's highest four-star rating, indicating that it executes its mission in a fiscally responsible way and outperforms most other charities in America. For more information, visit www.kinf.org. Follow Kids In Need on Twitter , <http://twitter.com/kidsinneed>

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