



**Free school supplies
for kids who need them**



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KIDS IN NEED FOUNDATION HIRES KRISTINE COHN TO LEAD FUND DEVELOPMENT
Cohn previously served in U.S. Department of Education

DAYTON, OH – March 16, 2009 – The Kids In Need Foundation is pleased to announce the appointment of Kristine Cohn to the position of senior director of development and corporate partnerships. Ms. Cohn joins Kids In Need after serving as the U.S. Department of Education’s senior official for Region V and former U.S. Secretary of Education Margaret Spellings’ top regional official in the nation, directing and developing resources and initiatives for the Department’s ten regional offices.

As the Foundation’s senior director of development and corporate partnerships, Cohn will be responsible for cultivating and garnering financial and in-kind donations from corporations, foundations, and individuals in support of the Foundation.

The Kids In Need Foundation provides free school supplies to students through a national network of free stores for teachers and awards grants to teachers for innovative classroom projects. In 2008, the Kids In Need Foundation distributed \$36 million worth of school supplies to students and teachers served by the 23 affiliate members of the Kids In Need National Network of Resource Centers and awarded nearly \$80,000 in grants to teachers.

“With her background in the U.S. Department of Education and her passion for students, Ms. Cohn will be a tremendous asset to our national efforts,” said Brad Demsky, chair of the Foundation’s Board of Directors. “Ms. Cohn stands out as a person who will continue the positive growth being experienced by the Kids In Need Foundation.”

During Cohn’s tenure with the U.S. Department of Education, she logged thousands of miles traveling to cities, small towns, and rural areas to celebrate special events, visit classrooms, and discuss federal education issues with students, teachers, parents, and administrators. This often brought her in contact with the Kids In Need Foundation and the Resource Centers it helps to support.

“Ms. Cohn has a strong belief in the role of the Kids in Need Foundation bringing people together to provide students with the tools they need to learn,” said Dave Smith, executive director, Kids in Need Foundation. “Ms. Cohn will be calling on corporations and individuals to raise their investment in our future and our unique role in ensuring youth are equipped for school, contributing to a lifetime of success.”

About the Kids In Need Foundation

The Kids In Need Foundation is a national 501(c)(3) charitable organization founded in 1995. The Foundation’s mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need. The Kids in Need National Network of Resource Centers includes 23 facilities that allow teachers from low-income schools to obtain free school supplies for their students. In addition, Kids In Need Teacher Grants provide K-12 educators with funding to provide innovative learning opportunities for students. The Kids in Need Foundation has distributed nearly \$300 million in school supplies since its founding, directly benefiting 1.6 million students and 100,000 teachers annually, and has awarded \$1 million in grants to teachers. The Kids In Need Foundation has received Charity Navigator’s highest four-star rating, indicating that it executes its mission in a fiscally responsible way and outperforms most other charities in America. For more information, visit www.kidsinneed.net.

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