

KIDS IN NEED FOUNDATION

2015 School Supply Impact Survey Report



“When families have to choose between food and school supplies, your support enables me to reduce some of their worry. You allow me to provide tools to further success, encourage expression, and create an equal education for all my students.”

Teacher in Houston, TX



In January of 2015 the Kids In Need Foundation, in collaboration with 27 affiliates from our National Network, surveyed teachers with 7 questions to better understand the impact free supplies have had on their classrooms. **The following results reaffirm our mission and highlight the great need we serve in our challenged communities.**



In the schools we serve, on average, 7 out of every 10 kids are enrolled in a federal nutrition program. These families struggle with their day-to-day survival, and school supplies just can't be a priority.

PreK-12th grade teachers in these areas report spending an average of **\$500 per year from their own pockets** on supplies for their classrooms.

Survey included nearly 7000 teachers
from 17 states across the country



“Whether it’s a pencil, a folder, or a glue stick, these supplies give my students the peace of mind they need to succeed.”

Teacher in Buffalo, NY

“School is supposed to be a safe and welcoming place. It should never be a place where you feel unhappy because you don’t have a pencil.”

Teacher in Seattle, WA

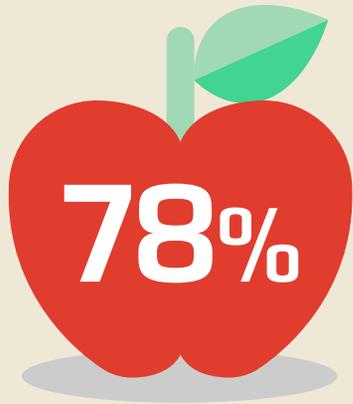
“These supplies level the playing field between the have and the have-nots. When students have the tools they need, the day runs smoother with engaging & learning kids.”

Teacher in St. Paul, MN

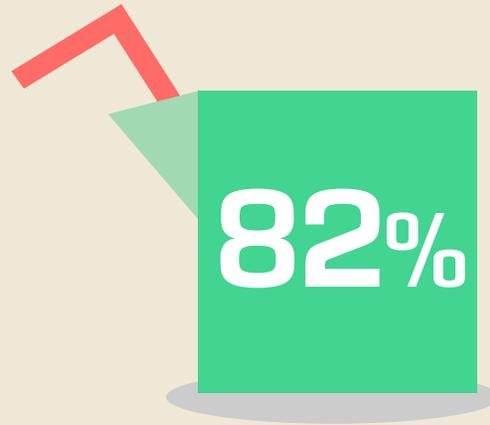
“Getting the supplies for my kids helps their self-esteem. It’s embarrassing when their parents can’t afford what they need and these supplies keeps them from being labeled the poor kid.”

Teacher in Ocala, FL

Access to quality school supplies have an immense or significant impact on:



Increased
Interest in
Learning



Increased
Class
Participation



Increased
Class
Preparedness

Free School Supplies Significantly Impact:

Homework Completion - 61%

Improved Self-Esteem - 76%

Social Engagement - 72%

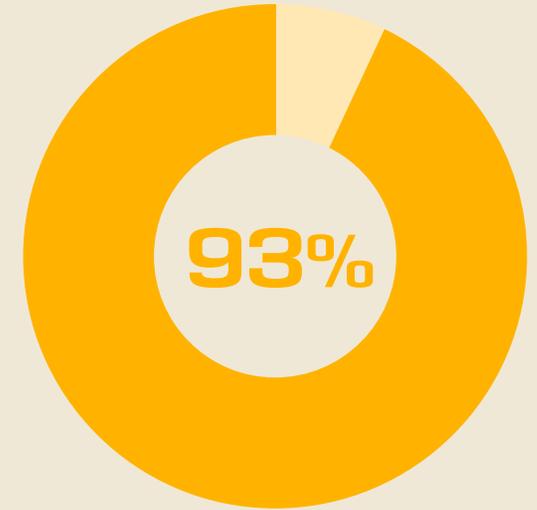
Student Behavior - 67%

Student Attendance - 43%

Supporting ESL Needs - 61%



93% of the teachers surveyed indicated that access to free school supplies for their students is **CRITICAL/VERY IMPORTANT** to their daily classroom activities.



And, **96%** of those same teachers listed access to free supplies as **CRITICAL** to their personal budgets.



Having access to quality school supplies in the classroom has resulted in:

75% 

INCREASED
variety & scope of
projects offered

43% 

DEEPENED
the scope of learning
in particular areas

70% 

FOCUSED
attention on other
areas of need

61% 

PROVIDED
additional tools to
special needs students

“These supplies enable students to complete their work and succeed in school where they would otherwise fail. Thank you.”

Teacher in Bronx, NY

“A student that feels cared for will work harder and better than the one that has to worry about not having things they are ashamed of.”

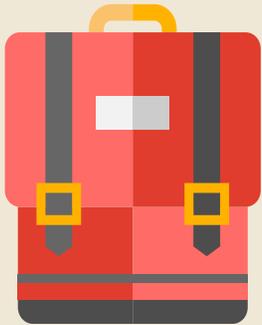
Teacher in Charlotte, NC

“...you have no idea how much these things, even the little things like erasers & rulers, take some of the weight off my shoulders and allow me to teach.”

Teacher in Cleveland, OH

“I wish you could feel the joy I have knowing that with these supplies I’ve made a small part of a child’s life ‘normal.’ I became a teacher to make the world a better place & your supplies help me do just that.”

Teacher in Las Vegas, NV



The mission of the Kids In Need Foundation is to ensure that every child is prepared to learn and succeed in the classroom by providing free school supplies nationally to the kids most in need. **Right now there are more than 16 million kids living in poverty. Last year we provided school supplies for 1 out of 4 kids. Let's work together to help every child!**



Visit [KINF.org/donate](https://www.kinf.org/donate) to help us reach our goal.