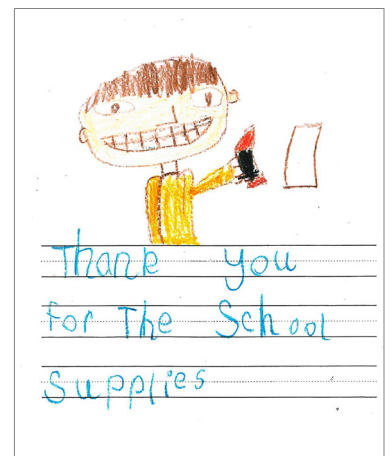


2016 Milestones and Accomplishments

- **Served 5.4 million kids nationally with free school supplies**, increasing our reach by 12% over the prior year.
- **Procured & distributed nearly \$130 million of gift-in-kind product last year** setting a new annual record! On track to exceed 1 billion in school supplies distributed since 1995.
- Partnered with a major national retail chain to **launch a new Healthy and Active Living program in 20 Resource Centers** that feature a curated assortment of products to help teachers advance healthy choices and staying active.
- **Partnered with a major TV network to launch an online giving program** that connects advertisers and nonprofits to give back with the power of positive content.
- Added 3 new Resource Centers to the Kids In Need National Network of Affiliates, **now with 40 partners coast to coast.**
- Continued our national product donation program with a major national craft retail chain **channeling millions of dollars worth of product into needy classrooms.**
- Partnered with generous individuals, corporations, and family foundations to **supply backpacks to nearly 50,000 students through our School Ready Supplies program.**
- **Supported 180,000 teachers in some of the poorest neighborhoods** across the country with new school supplies to empower their daily instruction and help level alleviate school supply insecurities.
- **Through our Second Responder® disaster relief program we assisted 12 schools within 4 communities across the US that suffered hurricane damage** (Hurricane Matthew) with historic flooding in Baton Rouge and other cities.
- **Named the 'Charity of Choice' for the Association of Creative Industries** (formerly CHA) to help advance creativity in the classroom and access to quality art supplies



Our mission is to ensure that every child is prepared to learn and succeed in the classroom by providing free school supplies nationally to students most in need.