

# Helping Kids Find Comfort After Natural Disasters

“A lot of houses were lost.... their houses were lost. I can see in my students eyes, they’re saying, ‘Is this really for me?’ The backpack is the materials they may have lost... but the love... the sharing, and caring is what makes all the difference.”

- Dr. Jennifer Gardner, Principal at Kenneth Gardner Elementary

## CHALLENGE

Every year, devastating hurricanes, earthquakes, wildfires, and tornadoes destroy schools nationwide. These events tear through communities, leaving shock and despair for those in the path of destruction. For the children, it means starting over and, in some cases, replacing all of their personal belongings. These items, the small things like a backpack or a notebook, can have huge significance to a child.

## OPPORTUNITIES

The Kids In Need Foundation’s Second Responder® program is dedicated to providing school supplies to students affected by natural disasters. We work with local authorities, schools, and select sponsors to help students return to normal routines.

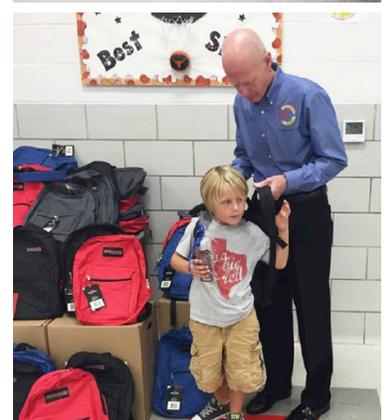
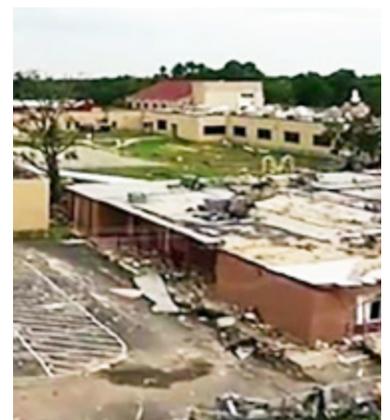
- Provided thousands of backpacks filled with new school supplies directly to affected students, recently to those affected by Hurricane Harvey, Irma, Maria, and the wildfires
- Launched new initiative to provide teacher totes to help impacted teachers with supplies
- Worked with several Fortune 500 companies to expand efforts to bring school supplies to affected areas through custom online fundraising portals

We are currently seeking organizations that understand the importance of helping students get back on their feet after natural disasters strike. Sponsorships are available at the national level and for individual events.

## CONTACT

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612-465-0135 x104 or email [ginap@kinf.org](mailto:ginap@kinf.org) for details. Thank you.



Our mission is to ensure that every child is prepared to learn and succeed in the classroom by providing free school supplies nationally to students most in need.  [www.KINF.org](http://www.KINF.org)

