



2719 Patton Rd.
Roseville, MN 55113
612.465.0135

www.KINF.org

Donor Privacy Policy

Our Commitment To Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

The Information We Collect

This notice applies to all information collected or submitted on the Kids In Need website or by mobile phone. We utilize Google Analytics to capture information about visitors to our website purely for reporting purposes. Information that is collected ranges from geographical location to age. On some web pages, you can make payments, make requests, and register to receive materials. The types of personal information collected at these pages are:

Name
Address
Email address
Phone number

The Way We Use Information

We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order.

We use the information you provide about someone else when placing an order only to ship the product and to confirm delivery. We do not share this information with outside parties except to the extent necessary to complete that order.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

You can register with our website if you would like to receive our newsletter as well as updates on our events and membership services. Information you submit on our website will not be used for this purpose unless you fill out the registration form.

You can subscribe to our mobile phone messaging list if you would like to receive updates by mobile phone. Unsolicited messages will not be sent by mobile phone.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

It's more than just a backpack.



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Our Commitment To Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect on-line.

Our Commitment To Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

How You Can Access Or Correct Your Information

You can access all your personally identifiable information that we collect on-line and maintain by emailing info@kinf.org. We use this procedure to better safeguard your information.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

How To Contact Us

Should you have other questions or concerns about these privacy policies, please call us at +1.937.296.1230 or send us an email at info@kinf.org.

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