



2719 Patton Rd.
Roseville, MN 55113
612.465.0135

www.KINF.org

Effective: 8/5/2020

The Kids In Need Foundation ("KINF") respects the privacy of our donors and is committed to safeguarding the information that is shared with us. Below are details regarding the information we collect from our donors, and its usage.

Information we collect

We collect the following contact and donation information from all our donors, and are required by law to keep on file:

- Name
- Physical address
- Telephone number
- E-mail address
- Donation amount
- Donor message/comment

How information is used

Donor information is limited to the following usages:

- Distributing receipts for donations
- Thanking donors for their donation(s)
- Internal review and analysis
- Record-keeping
- Reporting to necessary U.S. Federal and State agencies, as mandated (reports are non-public facing)
- Promotional e-mail messaging

How information is protected

It is our policy that we do not share, sell, or rent our donors' personal information with/to any other organizations or entities (third parties). The identity of our donors is always kept confidential and will never be publicly announced—unless explicitly authorized by the donor.

Payment processing & financial information

We only utilize secure online payment processing services when accepting donations. We do not store or have access to donor credit card information, bank account numbers, or other account data that may be made available when a payment is processed.

Donor financial information will only be accessed by KINF staff members who are required from a processing standpoint. A donor's financial information is kept confidential, and is never shared with any person, organization or group who is not required to access.

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Discontinuing contact

We strive to only communicate with donors according to their expressed preferences. We will discontinue or alter the method(s) used to contact any individual (or the authorized representative of an individual) upon their verbal or written request. Requests to discontinue contact can be made the following ways:

By email: info@kinf.org

By mail:

Kids In Need Foundation

2719 Patton Road

Roseville, MN 55113

Verbally:

By telephone: 612-465-0135, or in person via a KINF staff member

Upon receipt of an individual's (or the authorized representative of an individual's) request to discontinue contact, their information will be promptly adjusted within our donor database to ensure that no further contact is made. In addition, should their information exist in any external database(s) which are under our control, we will ensure they are adjusted as well.

We maintain permanent electronic records for all discontinuation of contact requests we receive. Should we receive an oral request to discontinue contact, a KINF staff member records the request in writing, then adjusts in our electronic database(s). We maintain all requests as necessary for legal or liability purposes.

Donor Bill of Rights

KINF subscribes to the Donor Bill of Rights, which is fully stated below:

The Donor Bill of Rights was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits. It has been endorsed by numerous organizations.

The Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

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I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III. To have access to the organization's most recent financial statements.

IV. To be assured their gifts will be used for the purposes for which they were given.

V. To receive appropriate acknowledgement and recognition.

VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.

VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

Changes to our Donor Privacy Policy

We reserve the right to revise our Donor Privacy Policy at any time. We encourage everyone to review this policy regularly for any updates, as signaled by the 'effective date' noted.

Contacting Us

For questions regarding our donor privacy policy, please email info@kinf.org or call 612-465-0135.

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